



PACK PREMIUM VISIBILITY



DIGITIZE YOUR PRESENCE - PROMOTE YOUR IMAGE - DEVELOP YOUR NETWORK

✔ ADVERTISING BANNER

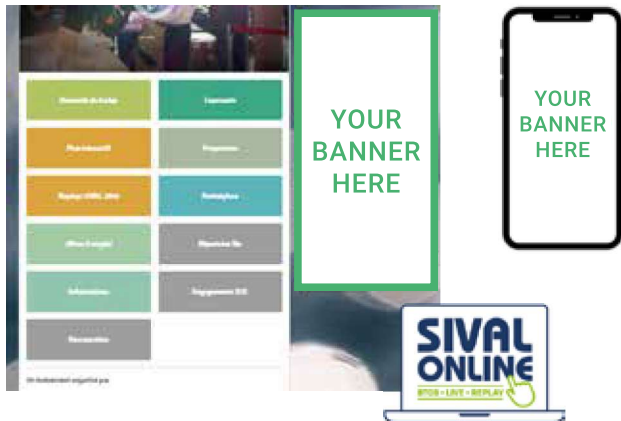
on the SIVAL Online homepage

3 rotations maximum – random display of adverts

60,000 views per year, 8 to 12% click rate.
Posting statistics provided at the end of the event.

Display:

- Vertical banner on website
- In full-screen display when opening the smartphone app



✔ VISIBILITY

On your company sheet SIVAL Online

1 VERTICAL ADVERTISING BANNER*



1 PRESENTATION VIDEO

Presentation video of your company and/or products / advertising services*

**See layout example on page 8, subject to interface changes.*

✔ BANNER

on an event newsletter

Generic news (programme, live programme, plan your visit...)

**See layout example on page 9*

◆ **€ 2,800** excl. VAT



LOGO PACK

DISPLAY YOUR PRESENCE AT THE FAIR TRADE



YOUR LOGO ON:

✓ THE INTERACTIVE MAP

Available on the SIVAL Online app & on interactive kiosks at the event



+171% usage between 2023 and 2024!

✓ THE PAPER MAP

(15,000 copies published)

THE LARGE-FORMAT ORIENTATION MAPS

(displayed throughout the exhibition)



✓ THE SIVAL ONLINE HOMEPAGE

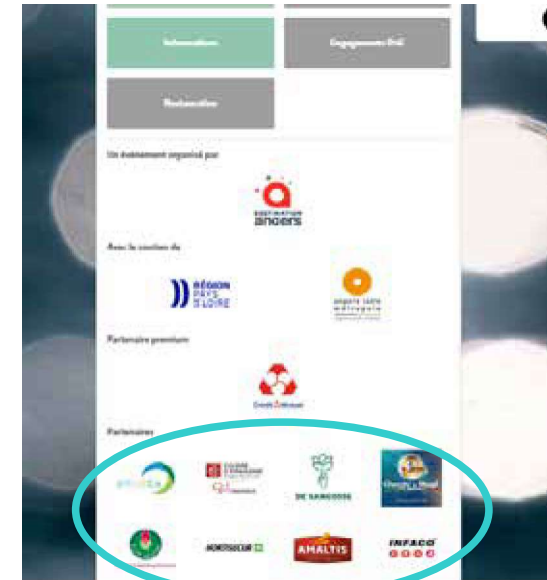


Image for illustrative purposes only, subject to interface changes.

◆ € 1,800 excl. VAT



VISIBILITY SHOW PACK

INCREASE YOUR VISIBILITY



✓ YOUR PENNANT

At one of the 2 entrances to the hall where you are exhibiting



✓ 3 PUSH NOTIFICATIONS

To everyone who downloaded the app*

> 1 NOTIFICATION PER DAY

Text + link to your exhibitor profile or website identical for all 3 notifications

**+22% increase in downloads between 2023 and 2024*



◆ € 800 excl. VAT

OFFER LIMITED TO 4 ADVERTISERS

Offers subject to availability, to be confirmed by the SIVAL organisation. *The technical features of the packs will be given to you at a later date.