



SIVAL

2024 JAN. 16>18
PARC DES EXPOSITIONS ANGERS

THE FUTURE OF PLANT PRODUCTION STARTS HERE

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THE SIVAL REINFORCES ITS POSITION, BOTH IN FRANCE AND INTERNATIONALLY

Nearly **25,000 visitors** entered the SIVAL, which took place at the Parc des Expositions in Angers, on the 16, 17 and 18 January 2024. The success of this latest edition was proved once again by the undeniable interest shown by the professional public for the SIVAL, putting it at the top nationally and making it an unmissable show on the European scene for specialist plant production shows. Over the 3 days of the show, the visitors were able to meet the **705 exhibitors**, spread over the 38,000 m² dedicated to specialist plant production.

THE ATTRACTIVENESS OF THE SECTORS

The key theme of the SIVAL 2024, the attractiveness of the different sectors was tackled from different angles.

• Innovation

We keep repeating that innovation is the DNA of the SIVAL, and we have witnessed it once again during the two concours SIVAL Innovation and Agreen Startup, together with the numerous novelties present in the aisles, on the exhibitors' stands, notably in terms of robotics, but also the solutions which aid production that are linked to Agro ecology (new varieties that are more resistant, natural products for plant health...).

Innovations that make sense for future generations, that provide real solutions for sustainable production with improved working conditions.

Equally, this year, the SIVAL welcomed a new technical area, dedicated to tasting, therefore enabling the link to be made between technical innovation and the plate, « From the seateur to the fork ». Each of the 6 themed workshops was fully booked for this first edition.

Innovation in figures

// **21** Prizewinners at the SIVAL Innovation concours

// **3** Prizewinners at the Agreen Startup concours

// **A dedicated area** with a village of 11 young businesses and **4 new sectors**.

• A rich and innovative content

A characteristic that makes the SIVAL a unique show, is its conferences and its 2 forums, one of which is dedicated to Biocontrol & Plant Health, the SIVAL accumulates more than 100 presentations and speeches over the show's 3 days.

More than 3000 visitors were present for this program that provided the perspectives and food for thought that are essential for the future of our sectors, reinforcing their attractiveness. **80% of the speeches were linked to Agro ecology**.

The content in figures

// The Glass House Forum : 1009 participants

// Biocontrol & Plant Health Forum : 990 participants

// Conferences in the halls : 1310 participants

// SIVAL TV : 22h of live

Watch the Replays in a few days in French and English using the SIVAL Online application .

• FRUIT 2050

Featuring the attractiveness of the sectors, the biannual Fruit 2050 event provided a link between content, innovation and concrete demonstrations. The new format of this event



enabled visitors to visualise them by registering for themed circuits around the SIVAL, with different participants providing human resource solutions, a conference/roundtable to present a rich content (sociological approach, projects in progress, international overview...). This event that is unique in Europe tackled the subject that is currently at the forefront of producers preoccupations.

The 4 themed circuits, (tough working conditions, digital tools, mechanisation and equipment for reducing labour, recruitment and skill acquisition) were an overwhelming success.

• Employment and training

This year, the employment and training area at the SIVAL was home to numerous conferences and discussions with our partners, Apécita, Anefa, Ocapiat and Terres des Sciences. Fully aware that the labour requirements in the specialist plant production sector are high, the SIVAL was a real employment booster, and provider of training solutions for a wider public, over the 3 days of the show. The questions about the work, new professions, innovation within the sectors and even the need to find a suitable professional project were the object of the conferences, workshops and simulation games for full immersion in the plant production sector.

REINFORCED INTERNATIONAL PRESENCE

The different partnerships in progress, the VIBE business convention, the foreign delegations and the presence of international journalists were proof of the success of the strategy chosen over the last few years, in order for the reputation of the SIVAL, its region and its knowhow to be spread throughout Europe and beyond.

Internationally in figures

// 75 participants were present within the foreign delegation framework be found at the SIVAL this year

// 55 nationalities present at the SIVAL

// 15% of foreign exhibitors

// 4% international visitors

// 11 foreign journalists

// 210 participants in the Business convention at the Vegepolys Valley International Business Event / more than 250 rendez-vous

// 55 conferences and speeches translated into English simultaneously.

// A unique partnership with Quebec

The Zone AGtech, near Montréal in Québec was present for the 1st time at the SIVAL. It is a nursery for knowledge, entrepreneurship and innovation. It covers the whole of the ecosystem in order to drive a new form of agriculture forward in both Québec and Canada. The Faculté des Sciences de l'Agriculture et de l'Alimentation - Université Laval, and also the company AgriEdge, were present on a stand to demonstrate how everything that was on offer at the SIVAL matches the major subjects that concern the province of Québec, and Canada as a whole : technology for precision agriculture, robotisation and automation, circular agriculture, food diversity, conversion to an agriculture with technology and practices that have a small environmental footprint. **The discussions were rich and fruitful, with the possibility of greater involvement for Québec in 2025.**

RECOGNITION FOR THE SPECIALIST PLANT PRODUCTION SECTOR

Finally, for the 2nd consecutive year the Minister for Agriculture and Food Sovereignty Marc Fesneau, was present, reinforcing the aura of the SIVAL, its partners and the region on the French political scene, as a motor for innovation for all the members of the specialist plant production sector in France.



The 38th Edition of the SIVAL will take place on the 14, 15 and 16 January 2025, at the Parc des Expositions in Angers.



Download the photos of the SIVAL 2024

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