



SIVAL

**THE WORLD-CLASS
TRADE FAIR FOR PLANT PRODUCTION**

THE FUTURE OF PLANT PRODUCTION STARTS HERE

PRESS RELEASE - JANUARY 2025

38TH EDITION OF THE SIVAL | 14-15-16 JANUARY 2025

SIVAL : A show for sustainable and effective alternatives in specialist plant production

Agro-ecological transition is a key theme at the SIVAL. Backed by innovation, this transition is a major issue for producers in the specialist plant production world, to be prepared to listen, as well as curious and resilient when facing this challenge. Since its creation, the SIVAL has had innovation in its DNA as a driver for providing this specialist plant producers with a means for controlling the future.

The producers currently have to face up to the constraints of legislation and to strong societal expectations, notably concerning the reduction of synthetic pesticides.

Moreover in May 2024, a new French strategy for the reduction of pesticide products retained its aim of a 50% reduction in pesticide use by 2030, is trying to give farmers the means to adapt. Concerning this adaptation, the SIVAL plays a major role, and is a true catalyst of viable solutions and an initiator of lines of thought in order to meet this obligation of reduction.

This year the SIVAL will be going even further with a program dedicated to alternatives that provide solutions that improve the performance and sustainability of our production systems.



1 | The Tour de France of Alternatives

Tuesday 14 January - 14h > 17h30

Proposed by the CTIFL (Centre Technique Interprofessionnel des Fruits et Légumes), this half day will provide several opportunities for discussions :

- The results concerning initiatives carried out at the request of the Ministry of Agriculture and Food Sovereignty.
- Presentation of alternative examples that are

extremely viable and cover a wide range of production (cherries, chestnuts, apples, nuts, garlic, onion, leeks, strawberries, turnips, cabbage, radish, carrots...).

- An overview of the progress of strategic action plans established by the sectors, and research projects in order to anticipate the withdrawal of molecules and the development of alternative techniques for crop protection.

2 | The Biocontrol Village

Co-constructed with Alliance Biocontrôle France, the Biocontrol Village will be uniting businesses that offer existing natural solutions, alternatives to synthetic pesticide products that will aid the sustainability and economic performance of plant production businesses.

This year, the Village will be home to 8 companies alongside Alliance Biocontrôle : Action Pin, Amoeba, Certis Belchim, De Sangosse, Philagro, Rovensa Next, Sumi Agro France, Vivagro.

The Biocontrol and Plant Health Area

At the heart of the Biocontrol Village, this area will encourage speeches, in the form of short interventions (30 min), from institutional organisations at the SIVAL including ASTREDHOR, VEGEPOLYS VALLEY, the CTIFL, INRAE, the Chambre d'Agriculture des Pays de la Loire, and even the IFV. The afternoon spots will provide the opportunity for companies exhibiting at the SIVAL to make a pitch about a solution.



**LE VILLAGE
DU BIOCONTRÔLE**
En partenariat avec Alliance Biocontrôle



3 | SIVAL Innovation 2025

Spearheading innovation in the drive for more efficient and sustainable ways of producing in the specialist plant production, amongst the 2025 award winners

there are a certain number of innovations that provide efficient alternatives for producers.

Including **varietal innovations for more resistance** against certain diseases, leading to a reduction in fungicide applications.

In the machinery and automation sector there are **mechanical solutions** (weeding and hoeing) that dominate the award winners, methods that also reduce chemical applications.

Certain digital tools are amplified by artificial intelligence in order to provide **support for the producer** in crop production systems, and **more particularly in the phases requiring bio solution applications.**

This year, the Plant Health – Soil and Crop Support category received awards for **two biocontrol solutions** that are already proving themselves in numerous trials.

The Concours jury would like to underline the importance of these innovations **As they are long-awaited alternatives for the profession**, in a context where more and more key molecules are being withdrawn from the market.

All these innovations show how dynamic the specialist plant production sector is when it comes **to seeking alternatives that are both sustainable and efficient.**

And also...

The SIVAL will again be hosting the Annual Biocontrol Encounters, sponsored by Alliance Biocontrôle.

Tuesday 14 January : throughout the whole morning, several roundtables will enable experts the sector's members both upstream and downstream to speak about a theme :

« Accelerating the integration of biocontrol into the daily routine of producers: a challenge to be shared between the sector's members ».

Discover the full programme linked to alternatives favouring sustainability and performance of farms at SIVAL Online thanks to its multi-criteria search !





The VEGETOPOLYS VALLEY Symposium

A prospective conference organized every other year alternating with the Fruit 2050 event, the VEGETOPOLYS VALLEY Symposium will address a subject that echoes the axes of SIVAL, linked to the sustainable transition of production techniques.

Tuesday 15 January | 14h30 > 16h30 - Salle Maine
«What potential does digital have for the transition agroecological ? Perspectives and examples practices in France and Europe »



CLIMATVEG

Over the 3 days of the show, 12 presentations will provide a preview of the work of the different contributors to the CLIMATVEG project, worn by VEGETOPOLYS VALLEY. From the management of water resources soil resilience through adaptation technical production itineraries, this new cycle of conferences will be addressed to all specialized plant sectors.



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 - The VIBE Business convention
 - An interactive plan of the show.
- The application will be available in the coming weeks from Apple Store and Google Play Store and online using <https://online.sival-angers.com>



2025
JAN. 14 > 16
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A brand supported by the SPL (Local Public Company) ALTEC (Angers Loire Tourisme Expo Congrès), whose majority shareholders are Angers Loire Métropole and the town of Angers, the SIVAL aids the development of the specialist plant production sector. Angers, the plant capital, and the home of the SIVAL is part of a sustainable development initiative with ISO 20121 Certification, Destination Angers is committed to a policy of responsible management for its activities on a daily basis.



PRESS CONTACT : L'AGENCE VACHE - ANAELLE MARIE / 06 83 37 21 11 / ANAELLE.MARIE@AGENCEFLS.FR



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