



**THE WORLD-CLASS  
TRADE FAIR FOR PLANT PRODUCTION**

# THE FUTURE OF PLANT PRODUCTION STARTS HERE

PRESS RELEASE - JANUARY 2025

## 38<sup>TH</sup> EDITION OF THE SIVAL | 14-15-16 JANUARY 2025

### An unmissable, rich and enthralling show !

The 38<sup>th</sup> edition of the SIVAL, the international specialist plant production Show, took place at the Parc des Expositions in Angers, from the 14<sup>th</sup> to the 16<sup>th</sup> January 2025.

Unmissable, rich, intense and enthralling... are the words that should be remembered when talking about the 38<sup>th</sup> edition of the SIVAL that welcomed **nearly 25,000 visitors and 713 exhibitors**. These figures demonstrate once again the indisputable interest of the professional public, exhibitors and visitors for this event which aims to be amongst **the leaders both at a national and international level for shows focusing on specialist plant production**.

### The SIVAL in details

#### • Intensification internationally

The SIVAL registered an **increase this year of two points in relation to international exhibitors** (17% in 2025 against 15% in 2024). Concerning visitors, nearly 1250 visitors (5%) from all over the world (63 nationalities present) came to explore French specialist plant production.

To be more precise, the SIVAL **facilitated the arrival of the 80 participants of the overseas targeted buyer delegations<sup>(1)</sup>**, with a programme of visits, targeted tours and business rendezvous, for discussions with the region's businesses.

The VEGEPOLYS VALLEY International Business Event (VIBE) registered **340 rendezvous that encouraged in-depth discussions with a very high investment potential**.

Finally, the SIVAL welcomed **15 foreign journalists as part of its specialist foreign press trip** and therefore enabling the Press Club amplify the reputation of the show at an international level.

Conviviality is a key marker that the SIVAL wants to share. The SIVAL – VIBE International enabled the **250 participants** to discover the heritage of the Angers

region (Jean Lurçat Museum) and to continue their discussions in a convivial atmosphere.

The SIVAL is now positioned as a **frontline business event with the opportunity to share experiences from diverse horizons**. It contributes to publicising the region and French know-how in the specialist plant production sector.

<sup>(1)</sup>List of Top Buyers countries: Spain | Romania | Poland | Ivory Coast | Senegal | Algeria | Colombia | Mexico | Tunisia | Cameroon | Kazakhstan | Sweden | Libya | India | Chile | Brazil | Argentina | Uruguay

#### • A show with content, a key characteristic of the SIVAL

In 2025, the SIVAL put a structured program into place, with three key themes : **economic performance, the environment and the climate, the attractiveness of the different sectors**.

Throughout the three days of the show, the SIVAL offered a rich program (more than 100 speeches) inviting the visitors and exhibitors to think about their future, and to find different means of answering the major challenges collectively. This unique content is a key feature that differentiates the SIVAL from other shows.

The proof being that, this year, **3 600 professionals** took part in the numerous conferences and speeches at the forums of the SIVAL. To which can be added **3 400 connections on SIVAL TV, via the SIVAL Online application, the web site or social media**. This means of diffusion has seen a significant increase in its frequentation since its creation and offered **more than 22h of live broadcasting in 2025**.

It should be noted that numerous conferences and reports will be available on replay in the days to come on the SIVAL website.

## FOCUS ON DIVERSIFICATION AND NEW SECTORS

« The Diversification Rendez-vous by SIVAL » were new for the 2025 edition. This theme, coupled with the new sectors was warmly welcomed, with a special mention, amongst others, for the blue honeysuckle presented, as part of the Technical Tasting Workshop. **These Diversification Rendez-vous and new sectors welcomed around 440 participants over the show's three days.**

The forum in the Serre had around **900 participants covering numerous themes**. Certain speeches, covering economic challenges (market trends), water resources, and the alternatives to pesticide use, were highly sought after (more than 50 participants per conference).

The longer conferences were a great success as well, with nearly **1800 participants**.

A few examples of the best attended conferences (List incomplete) :

- Between limits and advantages : The impact of bio stimulants on our vegetable crops - CTIFL
- The Tour de France des Alternatives - CTIFL
- The Euroviti Colloquium - IFV / Wines without added sulphites: how to produce them ? How are they perceived by the consumer?
- The SHIFT PROJECT / Energy, climate: heading towards low carbon, resilient and prosperous agriculture by 2050
- The VEGEPOLYS VALLEY Symposium « What is the potential for digitalisation to encourage agro ecological transition ? » - Outlooks and practical examples in France and in Europe
- Ways of adapting wine production systems in the face of climate change and the impact of different ways of managing inter-vine spaces - VEGEPOLYS VALLEY
- The co-operative, an advantage for setting up in farming ? -Chambre Agriculture Pays de la Loire
- The advantages of using activated dry yeast in cider fermentation - IFPC

Equally, the programme for the forums at the Biocontrol and Plant Health Area drew **nearly 1000 participants over the show's three days**.

Still related to the content of the SIVAL, the challenges linked to **employment and professions weren't forgotten with a specialist program that drew numerous visitors**. The teamwork of our partners APECITA, ANEFA and OCAPIAT, with the program aimed at both candidates and companies, strengthened the knowledge of the different sectors and underlined their attractiveness.

The interest shown for this whole programme shows clearly that there is a **need for a show with a strong content, that inspires thought and provides solutions whilst exposing the range of possibilities for the future of the specialist plant production sector**.

## ● Innovation, the strenght of the SIVAL

At the SIVAL, innovation is everywhere and is part of the DNA of this unique event. It supports the adaptability of specialist plant production businesses in order to face the challenges of the future, particularly those linked to the environment and the climate. It also reinforces the economic performance of production.

Finally, innovation is an indisputable aid for the attractiveness of the professions and the specialist plant production sectors, notably for future generations.

Since its creation, the SIVAL has highlighted **the huge capacity of businesses in the specialist plant production sector to innovate and to adapt**, thanks, notably, to its two concours : SIVAL Innovation and Agreeen Startup.

This year, the SIVAL Innovation Concours gave awards to 19 solutions ([find the list of prizewinners of the SIVAL Innovation Concours by clicking here](#)).

**The Agreeen Startup Concours enabled three projects to be highlighted** ([find the list of prizewinners of the Agreeen Startup Concours by clicking here](#)).

## ● New presidency

This was also one of the major events of the 38th edition : Bruno Dupont handing over the presidency to Albert Richard. After 20 years as president of the SIVAL, Bruno Dupont has handed over to Albert Richard, a tree producer at Corzé and President of the Vergers d'Anjou.

[Read the press release covering the change of presidency by clicking here.](#)

**We look forward to seeing you again in 2026, for the 39<sup>th</sup> edition of the SIVAL, wich will take place on the 13, 14 and 15 january, at the Parc des Expositions in Angers.**



**2025**  
**JAN. 14 > 16**  
EXHIBITION CENTRE  
ANGERS - FRANCE

DISCOVER THE SIVAL  
IN PICTURES



RENDEZVOUS AT THE SIVAL  
PHOTO DATABASE



See over the next few weeks a selection of conferences and speeches from the forums on Replay

- Forums La Serre
- Forums from the Biocontrol and Plant Health Area
- A selection of conferences

Rendezvous on the 13, 14 and 15 January 2026 at the Parc des Expositions in Angers, for the 39<sup>th</sup> edition of the SIVAL.



THE SIVAL IS ORGANISED BY DESTINATION ANGERS

A brand supported by the SPL (Local Public Company) ALTEC (Angers Loire Tourisme Expo Congrès), whose majority shareholders are Angers Loire Métropole and the town of Angers, the SIVAL aids the development of the specialist plant production sector. Angers, the plant capital, and the home of the SIVAL is part of a sustainable development initiative with ISO 20121 Certification, Destination Angers is committed to a policy of responsible management for its activities on a daily basis.



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