



SIVAL

THE WORLD-CLASS
TRADE FAIR FOR PLANT PRODUCTION

2026 JAN. 13 > 15

EXHIBITION CENTRE
ANGERS - FRANCE



THE FUTURE OF PLANT PRODUCTION STARTS HERE

WWW.SIVAL-ANGERS.COM



#SIVAL26



with the support of



An event





ANGERS

A flagship destination



Home to the VEGEPOLYS VALLEY plant sector competitiveness cluster

VEGEPOLYS VALLEY is a **SIVAL** partner and lead stakeholder. This international competitiveness cluster has strong roots in the 4 French regions of Auvergne-Rhône-Alpes, Brittany, Centre-Val de Loire and Pays de la Loire, and was established to bring together upstream and downstream stakeholders from every link in the plant value chain.

It now has more than 600 grower, research and training members working on 7 innovation streams to create a more competitive model of agriculture that delivers higher quality produce that is healthier for us and the environment.



Excellence in specialist crop production



As the home city of all the sector's professional, technical and supervisory bodies, Angers is the focus for world-leading scientific expertise, and leads the way in crop production with its major seed producers.



The Grand Ouest is the 1st vegetable national producer.



West of France is the second-largest centre for arboriculture, and the country's leading cider producer.



Angers is the capital of France's leading region for horticulture and nurseries.



The Loire Valley vineyards: France's third-largest vineyard by volume of AOC production.

Capital of the plant sector

A must-visit destination for sector professionals and students

- **5,000 plant sector jobs** in the Angers Loire Métropole urban community.
- **France's leading plant industry training centre** (3,000 students).
- **The leading national specialist plant research centre** (450 expert researchers).
- **Angers, the first green city in France** (since 2014 according to the ranking of the Green Cities Observatory).»

The business destination par excellence

- At just 1½ hours from Paris, **Angers is an easy destination to reach.**
- **An attractive city**, ranked at the top of the list of cities and villages where it is good to live since 2022.
- **It is a dynamic and connected city** with an ecosystem at the cutting edge of innovation.
- **It is also a hospitable city** with a unique diversity of venues and facilities for large-scale events.

The French business and innovation destination

for all specialist crop production professionals



An exceptional range of **agricultural machinery**, services and supplies for producers of fruit, vegetables, wine, cider, seeds, flowers and more...



The undisputed **national leader** for the **fruit and vegetable** sector



The only exhibition to welcome all France's **vegetable seed and plant companies**



The must-visit technical exhibition for the **wine industry** of the Loire Valley and beyond



The essential technical exhibition for the French and European **cider industry**



France's leading technical exhibition for **medicinal and aromatic plant production**

15/20
the quote that they give to SIVAL 2025

Positive exhibitor feedback



713 French and international exhibitors (17%) said they were pleased with their attendance at SIVAL 2025

+91% found **visitors to be interested or even very interested**

87%

achieved their goals for **handling business** and

95%

to promote **new products**

82%

plan to **exhibit again** in 2026

Targeted visitor quality



24 200
in 2025



63
nationalities

Breakdown of producers by business sector in 2025*

*Some operate in multiple sectors / total greater than 100%



Reasons for visiting



55 %

To discover new **features and innovations**.



56%

to meet **suppliers**



Nearly 50%

to make **purchases** or gather information for future purchases

16

/20*

Pleased with the SIVAL trade offering and programme



*Visitor ratings for the 2025 show

A trade show organised with the SIVAL steering committee for professionals



Showcasing innovation

High-profile competitions to promote the emergence of innovative products



SIVAL INNOVATION



It is at SIVAL that innovations in equipment and services for professionals in plant production are unveiled, across **seven categories: varietal innovation, machinery and automation, plant, soil, and substrate health, production equipment and supplies, marketing solutions, digital tools and data management, and collective initiatives and services.**

In 2025, machines, production equipment, and supplies particularly stood out. Artificial intelligence, the search for alternatives to support plant health, and the development of collective initiatives are key innovations helping to **sustain efficient production, adapted to climate and economic challenges**, while promoting agricultural sectors.

A dedicated innovation space

Are you a **young company under five years old** looking to showcase a truly innovative product? This dedicated event space is designed just for you!

It also provides a platform for emerging sectors or newly developing industries to share their expertise through forums and workshops.



TECHNICAL TASTING AREA

A unique space dedicated to educational tastings, offering a technical perspective on new products or those of particular interest to producers (such as consumer taste preferences for pears, Calys wines, or new disease-resistant varieties).



AGREEN CHALLENGE 1ST AI HACKATHON OF SIVAL

Innovate with Artificial Intelligence for the Plant Sector!

For the first time, SIVAL is hosting a Hackathon dedicated to **artificial intelligence applied to plant production industries**. In partnership with the Chamber of Agriculture of Pays de la Loire, this event invites multidisciplinary teams to design practical solutions to real-world challenges in just 48 hours.

The Concept

A hackathon is a fast-paced, intensive format designed to turn ideas into action. Over two days, developers, engineers, students, and agricultural experts will collaborate to create AI-driven solutions. Projects will be based on real challenges submitted by companies in the plant production sector.

Objective

To prototype AI tools in 48 hours that optimize agriculture – from input management and automation to decision support and data enhancement.

Take Part in Agreen Défi!

Have an idea, a challenge, or a problem to solve? Don't wait – contact us and make it a featured challenge of the hackathon!

Agreen Défi at SIVAL is a powerhouse of innovation, creating practical solutions for the agriculture of tomorrow.



Conferences and forums hosted by the SIVAL Organising Committee and technical bodies



**More
than 100**
conferences
& forums



150
french and
international
experts &
speakers



+ 3500
attendees

**To meet the challenges of
tomorrow's agriculture**

A key event on the international scene

As an exhibitor at SIVAL, you have
direct access to targeted international
contacts



63 nationalities
represented in 2025



BtoB meetings via the **VIBE**
(Végépolys Valley International
Business Event)



In **2025**, the international
business convention hosted
over 120 participants in a
dedicated space, facilitating
340 meetings between
foreign buyers, exhibitors, and
Végépolys Valley members.



**Attendance by delegations of
foreign buyers with targeted
profiles** (from Europe, Africa, the
Middle East and America)



**Conferences hosted by
international experts** (Végépolys
Valley Symposium, technical
talks, etc.) with simultaneous
translation, as Forum's short and
interactive talks



**A targeted international
media plan**

5th edition



SIVAL ONLINE: the SIVAL web & mobile app

**86% of visitors
are satisfied
with the
features of
SIVAL Online**

Maximise your visibility, benefit from a better
interactivity and new business opportunities
before, during and after the event!

||| A directory of exhibitors

||| A market place listing all **exhibitors' flagship
equipment, products and services**

||| Arrange meetings and bookmark your
favourites

||| Listings of exhibitor **job vacancies**

||| **Conferences, forums and SIVAL web TV... live
and on-demand**

||| An interactive map of the event

SIVAL Online amplifies the SIVAL effect by letting
the community of professionals stay in touch all
year round!



Exhibiting at SIVAL means:

- Opting for the guaranteed reputation of the SIVAL brand for effective **meetings, business and sociability**.
- Being part of France's leading **specialist plant production event**. It's the event where you know you'll meet your existing and future customers.
- Achieving optimal geographical and sectoral coverage of your existing and future customers. SIVAL is **exceptionally well located among the country's largest production areas, and very easy to travel to**.
- Maximising communication around your products, expertise and innovations. **The quest for new innovations and products is one of the main reasons for visiting.**
- Creating many more opportunities to meet and discuss the key issues of tomorrow's plant production sectors, not only at the show, but also at SIVAL Online.



Dates and times

Tuesday 13 and Wednesday 14 Jan.

from 9 am to 7 pm

Thursday 15 January

from 9 am to 6 pm

www.sival-angers.com



Destination Angers is ISO 20121 certified and committed to continuous improvement in **event eco-responsibility**. Read more about our commitments at destination-angers.com

#destinationangers #SIVAL26 #rse #ISO20121
#meetinangers



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