

PRESS RELEASE / ANGERS - MONDAY 20TH OCTOBER 2025

39TH EDITION OF THE SIVAL | 13-14-15 JANUARY 2026 FRUIT 2050 : THE UPCOMING TREE PRODUCTION EVENT AT THE SIVAL

Existing alternatives and those to come for orchard protection, an overview and research results together with projects that are in progress, practical solutions and thought evoking suggestions in order to reduce the use of synthetic pesticides... Fruit 2050 will be the unmissable event, at the SIVAL, for all the members of the tree production sector.



FRUIT2050

Imaginer les productions de demain

L'événement Européen

BY SIVAL

The SIVAL, the international specialist plant production show, will be taking place on the 13, 14 and 15 January 2026 at the Parc des Expositions in Angers.

Focusing on the 3 three major challenges facing the sector, which include economic performance, the climate, and developing and added value to the different sectors, the SIVAL will be inviting exhibitors and visitors to help create specialist plant production for the future.

FRUIT 2050 : this 5th edition that will be focusing on orchard protection

As part of the initiative concerning the future of the different sectors, Fruit 2050 was created

in 2018 at the SIVAL. This biannual event, co-organised by the SIVAL, CTIFL, GIS FRUITS, INRAE, INTERFEL and VEGEPOLYS VALLEY, provides a European vision of the solutions and the work in progress focusing on a key theme that echoes the challenges facing the different sectors : « **What means are being studied for the protection of orchard health** ».

In other words, the 2026 edition's programme will be aimed at providing some answers concerning current methods, and those of the future, to combat disease pressure and pests in orchards, whilst integrating the challenge of artificial pesticide reduction.

The CAP ZERO PHYTO project (AIMING FOR ZERO PESTICIDES), is going to be one of the key features of the event; it will be looking at a progressive reduction, as well as research concerning realistic and efficient alternatives.

A program that will be aiming to demonstrate as well as provoking thought
The Fruit 2050 event will be held at the SIVAL, on Tuesday 13 January, from 13h45

This program will be centred on three highlights providing, firstly, a practical approach based on themed circuits around the SIVAL, secondly a time designated for looking forwards and thinking about the future with expert speakers during the plenary conference and a roundtable.



The themed circuits

Organised at the SIVAL, these themed circuits are aimed at helping you discover new ideas, as well as existing solutions or even those to come, on the selected exhibitor stands that will be supporting the tree production sector in its search for answers to the economic and environmental challenges that it is faced with.

• 4 circuits / 4 themes for solutions

from 13h45 to 15h15

- **Genetic means** : which varieties will be more resistant today and in the future ?
- **Biocontrol means** : what « natural alternatives » are there for orchard protection ?
- **Physical means** : what mechanical equipment can provide answers for environmental and economic challenges ?
- **Decision-making tools** : what programs exist for decision-making in orchard management ?

• The FRUIT 2050 conference

from 15h30 to 16h30

This conference will aim to shed light on the underlying challenges for orchard protection. An initial overview will put the focus on projects that are currently in progress, and experimental results from the last few years that cover pesticide reduction in orchards, whilst still maintaining

economic performance.

Interventions from international journalists will provide an insight of what is happening abroad concerning this subject.

• The FRUIT 2050 roundtable

from 16h30 to 17h15

Fruit 2050 will be hosting a roundtable discussion that will bring experts together who will be discussing the technical, regulatory and political means that are currently available, as well as those for the future. The aim is to provide new solutions concerning pesticide protection in the different tree production sectors.

The FRUIT 2050 event will close with the opportunity to continue discussions whilst enjoying a cocktail.

The SIVAL is looking forward to welcoming you from 13 to 15 January 2026, at Angers, the capital of specialist plant production.

GO FURTHER...



SAVE THE DATE | Press conference

The press conference to launch the SIVAL 2026 will take place on

Thursday 20 November at 11h at the CTIFL

(97 boulevard Pereire - 75017 Paris - with a video conference module)



Get connected to specialist plant production and optimise your experience with SIVAL Online

- An exhibitor directory

- A catalogue listing all the equipment, products and key services
 - The ability to make BtoB appointments
 - A catalogue of employment offers
 - The full programme of conferences and speeches both live and/or using replay via the application
 - The VIBE Business Convention
 - An interactive show plan
- The application is available from Apple Store and Google Play Store.



The key dates for the SIVAL Innovation Concours

- Tuesday 17 June : opening date for registrations
- Thursday 2 October : closing date for registrations/ compulsory submission

date for candidates (with dossier completion up until 14 October)

- Tuesday 14 October : dossier completion date
- **Friday 21 November : preliminary jury**
- **Friday 12 December : final jury**
- **Prize award ceremony at the SIVAL in January**



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FIND THE ENTIRE SIVAL PROGRAM ONLINE

The website www.sival-angers.com allows you to discover the entire SIVAL program and offerings focused on the major challenges facing the specialized plant industries. Click here to find out more!



THE SIVAL ORGANISED BY DESTINATION ANGERS

A brand covering the SPL (Société Publique Locale) ALTEC (Angers Loire Tourisme Expo Congrès), whose two shareholders are Angers Loire Métropole and the town of Angers, the SIVAL serves to develop the specialist plant production sector. At Angers, capital of specialist plant production, the SIVAL fits in perfectly with the sustainable development initiative: certified ISO 20121, Destination Angers is continually committed to a policy of responsible management for its activities.



PRESS CONTACT : L'AGENCE VACHE - ANAELLE MARIE / 06 83 37 21 11 / ANAELLE.MARIE@AGENCEFLS.FR



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An event



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