



SIVAL

13>15 JANV. 2026
PARC DES EXPOSITIONS ANGERS

L'AVENIR DES PRODUCTIONS VÉGÉTALES COMMENCE ICI

PRESS RELEASE - ANGERS - THURSDAY 11 DECEMBER 2025

39^{ÈME} ÉDITION DU SIVAL | 13-14-15 JANVIER 2026

SIVAL : SOLUTIONS, ALTERNATIVES AND AN OUTLOOK

for reducing the use of synthetic pesticides on fruit, vegetables and vines

The SIVAL plays a major role in the promotion of solutions that enable members of the specialist plant production sector to find responses to the challenge of creating a productive sustainable agriculture and to make the transition. The SIVAL is also a show that provides outlooks that highlight current research.

The different sectors in specialist plant production are having to cope with a major challenge : **the reduction of the use of synthetic pesticides whilst maintaining their farm's profitability.**

This transition answers societal demands, environmental obligations and political orientation at the same time.

As a reminder, the Ecophyto 2030 plan initiated in 2024 aims to see a 50% reduction in the use of synthetic pesticides by the year 2030.

Equally the DEPHY network, which was created in 2010, now has around 3 000 farms that are voluntarily involved in 41 experimental projects, and are therefore enabling production systems involving less chemical products to be trialled.

The SIVAL, the international specialist plant production show, will be supporting this change through its program which is dedicated to alternatives and will also be amplifying the theme in 2026, notably with **the FRUIT 2050 event and the package proposed by the CTIFL.**

Innovation, experimentation and research are the indispensable means for providing producers with efficient solutions.

It will be at the SIVAL, over the show's three days, and throughout the rest of the year at SIVAL Online, that the sector's professionals will be able to discover what is already on the market, recent innovations, and also the alternatives that are still at the experimental stage.

For the members of the specialist plant production sector, the SIVAL provides a precious opportunity to have discussions with experts, scientists and also companies that are committed to research and to the development of alternatives.

FOCUS ON THE ALTERNATIVES AT THE SIVAL

Research and highlighting alternatives that will reinforce the reduction in synthetic pesticides is a key part of the ambition displayed by the SIVAL : **to aid this transition and to prepare the way ahead for specialist plant production businesses.**

The SIVAL, with its partners and exhibitors, is proposing a program that is aimed at these alternatives and that will go towards meeting the challenge of making agriculture profitable and sustainable.



FRUIT2050

Imaginer les productions de demain

L'événement Européen

BY SIVAL

FRUIT 2050
The European
event for the
fruit sector
Tuesday 13 January

FRUIT 2050, co-organised by the SIVAL, GIS FRUIT, the CTIFL, INTERFEL and VEGEPOLYS VALLEY, will undoubtedly be one of the highlights, with its link to alternatives, at the SIVAL.

On Tuesday, 13 January, for half a day, the FRUIT 2050 event will aim to provide some answers based on the theme: what means are currently being studied to support orchard health?

To make this approach more practical, the FRUIT 2050 event will include themed routes around the SIVAL.

These themed tours will be followed by a conference and a roundtable which will put the orchard into the context, provide an overview of the current means of protection, those that are being studied and put forward the outlook for the sector. Finally after the roundtable, there will be the opportunity to enjoy a cocktail in a convivial atmosphere and continue the discussions.

13h45 > 15h15

Themed visits at the SIVAL

(meet in at 13h30 in front of La Scène - Espace Innovation & Convivialité Grand Palais)

- Route 1 | Genetic means

Which varieties are more resistant now and in the future ?

- Route 2 | Biocontrol means

What 'natural' alternatives are available for orchard protection ?

- Route 3 | Physical means

What mechanical means are available for meeting environmental and economic challenges ?

- Route 4 | AOD means

What means are available for aiding orchard management?

15h30 > 16h30

The FRUIT 2050 Conference

Highlighting the underlying challenges for orchard protection. An overview of projects in progress, and the results of experiments carried out over the last few years aimed at reducing the use of pesticides in orchards; feedback from international journalists with an overview of what is happening elsewhere.

16h30 > 17h15

The FRUIT 2050 Roundtable

Experts will take it in turn to speak about the current means available, legislation, politics, and the outlook for the future, an aim to provide new solutions for plant protection within the different tree sectors.



**FULL FRUIT 2025 PROGRAM
& REGISTRATION - CLICK HERE**



The CTIFL approach Throughout the show's three days

The Centre Technique Interprofessionnel des Fruits et Légumes (Interprofessional Technical Centre for Fruits and Vegetables) is a historical partner of the SIVAL and as always been highly implicated in the show's organisation by proposing numerous speeches. In 2026, the CTIFL will be going even further: a new stand that has been completely rethought in order to highlight trials and their results; highlights that backup the research for alternatives to the use of synthetic pesticides; numerous conferences on a wide range of subjects in order to provide ideas for solutions aiding the transition of the specialist plant production sector.

The Highlights

The Tour de France of Alternatives

Tuesday 13 January - All Day - Rotonde Ardésia

After the success of the very first meeting, this event will again be present at the SIVAL in order to present the trial results from the Tour de France 2025.

Discover the whole program by clicking here

The Impact Day

Wednesday 14 January - All Day - CTIFL Stand

A new event will be present at the SIVAL, The Impact Day, which will be illustrating trials in order to support both the upstream and downstream members of the sector.

Discover the whole program by clicking here

Numerous conferences and forums - Every day In the different areas

Above and beyond the alternatives, the CTIFL intervenes regularly in the SIVAL programme on numerous themes : myrtles, pumpkins, technical discussions, financial results, new techniques for combating disease...



**FULL CTIFL PROGRAM
CLICK HERE**



Biocontrol, dedicated areas at the SIVAL

By using natural mechanisms, biocontrol provides concrete solutions with alternatives to synthetic pesticides.

At the SIVAL, biocontrol features prominently with the exhibitors present in the Biocontrol and Plant Health areas. The latter will be hosting, throughout the three days of the show, speeches from the technical and research institutes – GEVES, ASTREDHOR, INRAE, VEGEPOLYS VALLEY - with themes based on future development, and the company pitches from the members of the Alliance Biocontrôle and France Biocontrôle, that will be aimed to highlight the solutions that are currently available and that are applicable to the different sectors.



[FULL BIOCONTROLE PROGRAM
CLICK HERE](#)



The Biocontrol Village

Backed by the SIVAL, the Biocontrol Village has been codesigned with the Alliance Biocontrôle (formerly the IBMA), which has been present since the creation of this area.

The Biocontrol Village will be welcoming **9 businesses** that are members of the Alliance Biocontrôle.

SUMI AGRO FRANCE • ROVENSA NEXT FRANCE • DE SANGOSSE • CERTIS BELCHIM BV FRANCE • AMOEBIA • VIVAGRO • GREENCELL • ACTION PIN • ALLIANCE BIOCONTRÔLE



[DISCOVER ALL THE EXHIBITORS
RELATED TO BIOCONTROL
CLICK HERE](#)

Innovation, a means of developing alternatives

Innovation is a major component of the SIVAL's DNA. If innovation is present throughout the show's aisles (exhibitors, Startup Village...), it is amplified by the SIVAL Innovation Concours. For the 2026 edition of this competition, a large majority of the nominees that have reached the final are reinforcing the search for alternative solutions. Solutions that are a response to the necessity of reducing the use of synthetic pesticides and the imperative of having viable economic performance.



The pre-jury has selected **34 solutions** that will be taking part in the final.



[DISCOVER THE NOMINATED
SOLUTIONS --CLICKING HERE](#)

Upcoming dates

- Friday 12 December: final jury
- Prize award ceremony :
Wednesday 14 January 19h at the SIVAL

LOOKING FURTHER FORWARDS...

The Diversification Rendezvous by SIVAL

A means of understanding and committing to Diversification

The SIVAL is intensifying its approach to agricultural diversification : a unique area in partnership with the Chambre d'Agriculture des Pays de la Loire, the CTIFL, INRAE, VEGEPOLYS VALLEY.

3 days | 5 themes | 24 forums of 30 minutes
La Scène - Côté Cour et Côté Jardin

1. Postures and strategies | 2. Plant production
3. Adding value and transformation | 4. Energy and Environmental Services
5. Tourism and complementary activities

[FIND THE DIVERSIFICATION PROGRAM - CLICK HERE](#)



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FIND THE ENTIRE SIVAL PROGRAM ONLINE

The website www.sival-angers.com allows you to discover the entire SIVAL program and offerings focused on the major challenges facing the specialized plant industries. Click here to find out more!



THE SIVAL ORGANISED BY DESTINATION ANGERS

A brand covering the SPL (Société Publique Locale) ALTEC (Angers Loire Tourisme Expo Congrès), whose two shareholders are Angers Loire Métropole and the town of Angers, the SIVAL serves to develop the specialist plant production sector. At Angers, capital of specialist plant production, the SIVAL fits in perfectly with the sustainable development initiative: certified ISO 20121, Destination Angers is continually committed to a policy of responsible management for its activities.



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WWW.SIVAL-ANGERS.COM

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