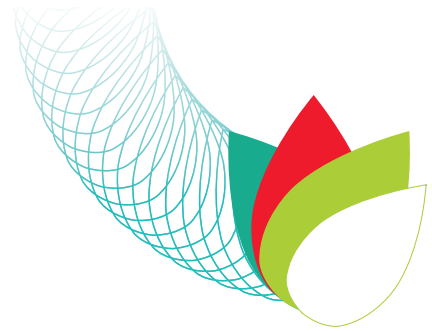




2026
JAN. 13 > 15

EXHIBITION CENTRE
ANGERS - FRANCE



THE FUTURE OF PLANT PRODUCTION

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#SIVAL26

DOSSIER DE PRESSE | Janvier 2026

An event



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ALBERT RICHARD

President of the SIVAL

39TH EDITION OF THE SIVAL : A SHOW THAT IS AT THE HEART OF THE TRANSITIONS AND THE INNOVATIONS IN THE SPECIALIST PLANT PRODUCTION SECTOR

The 39th edition of the SIVAL will take place from the 13 to the 15 January 2026 at the Parc des Expositions in Angers. This new edition marks an important period on the eve of a new decade for our Show. It is both a symbolic and structuring stage in the history of the SIVAL, which over the years has made itself an unmissable event for the specialist plant production sector both in France and on the international scene.

As a result, we can look proudly at the progress made over the years, but above all at the future with lucidity, determination and enormous motivation.

Since its creation, the SIVAL has shown itself to be a show that is attentive to the sector's expectations, where all the partners that are so committed are here with us. Our ambition is to offer everyone – producers, businesses, researchers, technicians, students, decisionmakers – an area where the different visions, knowledge and solutions meet, so that we can face the huge challenges that await us.

The sectors are playing an active role in confronting the challenges

The specialist plant production sector is confronted by profound changes that it is tackling with remarkable energy and agility. The consequences of climate change, the sensitive management of natural resources (water, soil, energy), as well as the constraints of French legislation that are constantly evolving, that weaken our economic models and require constant adaptation from the sector's members.

These challenges are also opportunities for innovation and progress. The SIVAL aims to be an accelerator for this collective dynamic, by making it possible to see and understand how the sectors are adapting, transforming and inventing alternative solutions.

A show that supports adaptability, attenuation and transition

Adaptability, transition, new paths... are the words that stand out in the program offered by the SIVAL. The fact is that the show is even more committed to highlighting alternatives



Crédit photo : Régine Lemarchand

that are sustainable, sound and effective.

The solutions presented by the 700 exhibitors, the debates organised within the conferences and the forums, the discussions between professionals and the feedback from personal experience demonstrate it: change is taking place and it has been constructed in Angers. This year, the search for alternatives is borne out by the strengthening of the historic partnership with the CTIFL, a key player in research and experimentation in the fruit and vegetable sectors. This partnership is going to take the form of a unique program: IMPACT DAY, Tour de France of Alternatives... and a new form of media, « The Roots of the Future® ». The SIVAL has crossed a new barrier with this podcast, that has been cocreated with the CTIFL, by having permanent, autonomous and demanding media that are capable of continuing the dynamic beyond the show's exhibition halls and the short span of the event.

A place for highlighting serious progress and innovations

Each year, the SIVAL is a special occasion for demonstrating serious progress, resulting from the teamwork within businesses, laboratories and institutions. It is also a place for discovering the innovations that will create the produce of the future, via our two emblematic competitions: the SIVAL Innovation concours and Agreen Défi.

The SIVAL Innovation concours is both local and international. It demonstrates the incredible capacity for our companies to innovate and anticipate the challenges that we are faced with.

Agreen Défi is a unique competition, in the form of a hackathon, that will be taking place at the SIVAL, and will boost collective creativity by enabling viable solutions to emerge, with direct links to the new technology that we now have available to us.

Performance, sustainability and attractiveness : the foundations of a solid future

The SIVAL has always aimed to reinforce the economic performance and sustainability of our different sectors. It is an essential balance that is an integral part of our Show's DNA : linking competitiveness, consideration for the environment, and assuring the longevity of our farms. It is essential to repeat that attractiveness is a key challenge, notably for recruitment, training and passing on skills.

Thanks to the different meetings, conferences and educational initiatives at the Employment and Career Area, the SIVAL contributes by putting the spotlight on careers in the plant production sector, that lead to vocations and stronger relationships between the economic players, the world of education and research.

A strong international strategy

It's a major theme at the SIVAL. Within a context where agricultural and environmental challenges extend beyond national borders, the SIVAL is committed to developing an international strategy that is ambitious, coherent and targeted, which in practice has led to visits from foreign delegations, the programming of different events and a dedicated area : The International Corner.

The VIBE (VEGEPOLYS VALLEY International Business Event) Business Convention is a prime example. It facilitates targeted meetings between French and international companies. It's a unique opportunity for business and for featuring our key strengths.

The other international highlight will be FRUIT 2050. Co-constructed with our partners VEGEPOLYS VALLEY, CTIFL, IGIS FRUIT, INTERFEL and the INRAE, this biannual event provides a European vision of a theme linked to the fruit sector. Protection of orchard health will be the key subject at this year's event. Delegations of foreign buyers provide real opportunities for commerce and collaboration.

Finally the International Corner Area will be more accessible this year enabling all of the Show's foreign visitors to be received.

A show that looks to the future

This 39th edition is fully in keeping with a show that is resolutely focused on the future.

It will be together, with this spirit of innovation and teamwork, that we will face the challenges that await us and build a future for specialist plant production.



THE SPECIALIST SECTORS

IN FRANCE



FRUITS
and other permanent
crops

15 680
farms⁽¹⁾

197 432
hectares⁽¹⁾

Nearly 6%⁽¹⁾ of the
equivalent of full-time
jobs are salaried or
nonsalaried



LÉGUMES

9 220
farms⁽¹⁾

241 228
hectares⁽¹⁾

Nearly 6%⁽¹⁾ of the
equivalent of full-time
jobs are salaried or
nonsalaried



VITICULTURE

59 032
farms⁽¹⁾

789 000
hectares⁽²⁾

Nearly 20%⁽¹⁾ of the
equivalent of full-time
jobs are salaried or
nonsalaried



HORTICULTURE

2 741
exploitations⁽³⁾

30 000
hectares⁽⁴⁾

Nearly 5%⁽¹⁾ of the
equivalent of full-time
jobs are salaried or
nonsalaried

IN THE PAYS DE LA LOIRE



730⁽⁵⁾
farms

(Fruit is principally
produced in
Maine-et-Loire)
**87% are pipped
fruits the majority
being table apples**



1 272⁽⁵⁾
farms
or 13 001 ha



1 630⁽⁵⁾
farms

31 860 ha
of which 20 530 ha
in Maine-et-Loire
> 63% of vines
are found in
Maine-et-Loire
> 80 % of the Loire
Valley's vines are
grown to produce
wines with AOP
Certification



715⁽⁵⁾
farms

2/3 of the area
of Maine-et-Loire



1st region
for French
horticulture
(in ha)

(1) Source : SSP, Agreste - annual audit of agricultural employment 2022, RA 2020 - INSEE, National accounts in 2023, base 2020

(2) Source : Ministry for Agriculture and Food Sovereignty

(3) Source : FranceAgrimer - Study of structural information from the horticultural sector carried out by AND International for VALHOR and FranceAgrimer

(4) Source : Agriculture and rural development

(5) Source : DRAAF Pays de la Loire > <https://draaf.pays-de-la-loire.agriculture.gouv.fr/productions-vegetales-a1671.html>

ANGERS, « CAPITALE OF PLANT PRODUCTION »

A sector for excellence bedded in a reference region

Angers has always had an identity linked to plant production that has never ceased to grow, both nationally and internationally. The 1st green town in France (*) has a concentration of a large number of academic, economic and institutional members that represent the whole chain of the plant production sector. This ecosystem, possessing precious know-how and focusing on innovation, contributes to change both for today and the future.



THE PLANT CAMPUS

A unique community of experts

- > A concentrated ecosystem in the Angers region : training, research, innovation, technical transfer...
- > A logical partnership encouraging collaboration between disciplines



1ST CENTRE FOR TRAINING in plant production France

- > Around a hundred different courses, from certificates to doctorates

1ST CENTRE FOR RESEARCH in specialist plant production

- > 9 Research laboratories targeting economic challenges



A NETWORK of national and international organisations :

- >> OCVV - Office Communautaire des Variétés Végétales (European Union agency)
- > GEVES - Official national organisation for plant and seed varieties
- > VEGEPOLYS VALLEY - Centre for competitiveness dedicated to plant production
- > PLANTE & CITÉ - Technical Centre for Urban nature
- > INRAE - Site in Angers : Research into sustainable management of plant health

PROFESSIONAL EVENTS in 2026

Amongst which:

- > The SIVAL (13-15 january)
- > The Salon des Vins de Loire (2-3 february)
- > The RDV de l'agriculture connectée (5 february)
- > The Salon du Végétal (15-17 september)
- > The Rencontres du Végétal (24-25 november)



ANGERS SUPERNATURE

Explore, cultivate, savour, live the plant production of the future !

The SIVAL is one of the events that contributes to the « Angers Supernature » dynamic that aims to publicise and gain recognition for the region's plant production identity, and federate the different forces whether they are professional or from the general public.



GO EVEN FURTHER
ON PLANTS IN ANGERS
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ALDEV
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(*) The Observatory for green towns has classed Angers « 1st green town in France » in 2014, 2017, 2020 and 2023

SIVAL, HIGH AMBITIONS

The SIVAL is an unmissable event for the members of the specialist plant production sector, both nationally and internationally.

Resolutely aimed at innovation, and set in a region where story of plant production needs to be shared; for the three days of the show it unites those who are working for the future of plant production.

A highly efficient shop window that serves the specialist plant production sector

Whether it is mechanisation, varietal innovations, services, agricultural supplies or anything else that is aimed at the challenges of the future, the SIVAL, thanks to its exceptional offer, supports the development of the specialist sectors, tree production, vegetable production, seeds and plants, wine production, horticulture and nurseries, perfume and medicinal plants, cider production, mushroom production, new crops.

A place for discussion

If the SIVAL offers realistic solutions, it has a reputation for being a platform for discussions that are linked to the specialist plant production sector. Forums and conferences with experts, areas for discussion and sharing, the SIVAL aims to be a show for content and outlooks, for listening, debating, and progressing together.

A permanent area for resources

Feedback from members of the sector, live and replay vision of the forums, reports and interviews... the show's full content is available all year round making the SIVAL an event that is unique for its resources, and the diffusion of its knowledge of practices linked to the challenges facing the different sectors.

Looking back at the SIVAL 2025


+ de 700
exhibitors


17%
international
exhibitors


24 200
visitors

63
nationalities

Diverse and qualified visitors

- Vegetables : 43%
- Fruits : 23%
- Wine production : 23%
- Horticulture : 11,5%
- Cereals : 14%
- Seeds and plants: 9%
- Nurseries: 8,3%
- PPAM : 2,8%
- Cider : 2,8%
- New sectors: 3,5%


**International
business convention**
(Vegepolys Valley International
Business Event - VIBE)

120 participants
+ than **340** rendez-vous
24 nationalities

TO MEET THE CHALLENGES FACING AGRICULTURE IN THE FUTURE


+ than 100
conferences
and forums

150
french
and international
experts and speakers

+ than 3500
participants



2 concours
for innovation



The SIVAL Online Application

Web and mobile to support and amplify your show visit. But also SIVAL TV to see and rewatch the Show content



34 000 m² surface area
overall show area (19 000 m² of stands)



**GO EVEN FURTHER
AT THE SIVAL**
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SIVAL, A SHOW WITH SOLUTIONS FOR THE SECTOR'S MAJOR CHALLENGES

Since the beginning the SIVAL has managed to position itself as a Show with solutions for the specialist plant production sector and demonstrating a clear ambition: to contribute and to meet the key challenges of economic performance, sustainability and the attractiveness of the different sectors.

To backup this ambition SIVAL has structured its DNA around **three major and essential challenges** : To guarantee the resilience and the future of the different forms of specialist plant production.

The SIVAL's programme, both for what it offers to exhibitors and its content, provides, **food** for thought as well as **real solutions to face these challenges**.

At the core of this program are the key themes that the SIVAL has developed : innovation, diversification of the different sectors, the alternatives such as biocontrol and even organic farming, but also research and training. By using these themes the SIVAL illustrates **the diversity of the initiatives that have been undertaken** to support, and aid the companies in the specialist plant production sector in their quest for solutions in order to adapt.



THE KEY THEMES AT THE SIVAL

[Click here or scan the QR code](#)

SECTORS' CHALLENGES AT THE SIVAL

[Click here or scan the QR code](#)



ECONOMIC PERFORMANCE

Profitability and competitiveness of farms is essential for their longevity and the country's agricultural sovereignty.

Innovation, production choice and diversification, yield optimisation, management of skills... the SIVAL will be showing solutions and encouraging discussions in order to create added value for businesses linked to agricultural production.

- > Aiding competitiveness
- > Boosting growth
- > Innovating to add value



CLIMAT : CHALLENGES AND SOLUTIONS

The SIVAL will be offering solutions in order to adapt crops to climate change and promote sustainable practices.

- > Moving towards agro ecological transition
- > Water management
- > Dealing with climate change



DEVELOPMENT AND ADDING VALUE FOR THE DIFFERENT SECTORS

With the support of its partners, the SIVAL will be proposing solutions to improve the attractiveness and aid the development both upstream and downstream of the specialist plant production sector. Human resources, integration of societal challenges, attractiveness and transmission, the SIVAL contributes to discussions and progress concerning the major subjects for the sector as well as for farms.

- > Employment, training and career attractiveness
- > Work conditions
- > Market trends

NOVELTIES AT THE SIVAL 2026



«THE ROOTS OF THE FUTURE®», THE PODCAST FROM SIVAL AND CTIFL It will be one of the biggest innovations at the SIVAL 2026.

Backed by their expertise in the agricultural sector, and more particularly in specialist plant production, the CTIFL and the SIVAL, supported by an editorial committee from VEGEPOLYS VALLEY and the IFV, are launching the podcast « The Roots for the Future® ».

Using serious and accessible discussions, the podcast will be exploring the major challenges for plant production, the useful innovations and the human dynamics that are creating farming for the future.

The launch is planned for the opening of the show, Tuesday 13 January during the morning podcast. The first 4 episodes will be taking place at La Scène at the SIVAL and will be open to the public.

This new co-produced format is intended to extend the dynamic of the show's content. It will be offering lively and transversal reading about the major issues facing the agricultural world throughout the whole year, with speeches, talks about experiences from the sector's members and experts.

«The roots of the future®» podcast will be available on all the audio streaming platforms ; Spotify, Deezer, Apple Podcast as well as on the SIVAL's site.

Find it on page 40

AGREEN STARTUP DEVIENT AGREEN DÉFI

Organised by the SIVAL and the Chambre d'Agriculture of the Pays de la Loire, Agreen Startup becomes Agreen Défi and will be focusing on Artificial Intelligence and agriculture in order to meet the expectations of the plant production world.

The aim : to accelerate agricultural innovation with AI and big data.

A hackathon to move into action !

The sector's companies will be proposing their practical problems in the field. For two days the multidisciplinary teams will create a working prototype of a solution using AI.

Targeted participants

This is the other novelty of the Agreen Défi. The competition will be open to any company that has a specific problem or requirement and that wishes to obtain a solution, and to technical participants with experience in AI or agriculture (student, developer, engineer, AI researcher, data scientist...).

Find it on page 18



AND ALSO...

THE INTERNATIONAL CORNER

Normally reserved for foreign delegations and participants of the VIBE, the International Corner is now open to all foreign visitors, therefore encouraging discussions. It can be reached via the hall Amphitéa.

LA SERRE

La Serre that normally welcomes the Forums is changing ! A new structure will provide more comfort both for the speakers and for the visitors in this area.

LA SCÈNE

The SIVAL now has a new area for official speeches, presentations, prize ceremonies, as well as a full programme based on diversification (26 dedicated forums).

INTERNATIONAL CORNER



**THE SIVAL
and internationally**

**INTERNATIONAL
CORNER**

Credit photo : Régine Lemarchand

INTERNATIONALLY AT THE SIVAL

A major issue for businesses in specialist plant production

The SIVAL continues its development on the international scene with several objectives :

- To promote the region's businesses and know how
- To help French businesses create synergies internationally
- To confirm its position as an innovative show that is helping agriculture become efficient and sustainable
- To help the sector grow by encouraging experience sharing.

By promoting innovation, knowledge sharing and the sustainability of plant production at a global level, **the SIVAL facilitates business partnerships and commercial opportunities** at an international level, as well as publicising its region to foreign companies and project holders. **Creating new outlets** for French companies is also a major theme.

Each year, the SIVAL and its partners try to create an offer that is aimed at foreign companies :

- **The VIBE Business Convention** - VEGETALS VALLEY International Business Event
- Organising the arrival of **foreign delegations** (including the recruitment of 35 top buyers)
- **The FRUIT 2050 Event** (every other year)
- **Themed guided visits of the SIVAL** in several languages
- **Hosting international journalists**
- **Convivial opportunities for networking**

Thanks to the development internationally of the SIVAL brand, the show has become an unmissable event for numerous foreign visitors.



SOME KEY FIGURES 2025



17%

International exhibitors



63

nationalities

INTERNATIONALLY
AT THE SIVAL

Click here or scan the QR code



THE VIBE INTERNATIONAL BUSINESS CONVENTION

Co-organised by VEGEPOLYS VALLEY, the international centre for competitiveness in plant production, the SIVAL and their partners, the VIBE is one of the Show's international highlights. It contributes to prospecting and discussions between foreign visitors, the top buyer delegations recruited by the SIVAL, the members of the VEGEPOLYS VALLEY Centre, as well as the exhibitors at the SIVAL.

Thanks to the different recognised networks of VEGEPOLYS VALLEY and the SIVAL, the VIBE encourages opportunities for business and publicising the region, its companies and their knowledge at an international level.

For those participating, the VIBE accelerates discussions due to targeted matching between project holders and those with solutions. Equally it enables the development of new commercial, scientific and technological partnerships, and even strengthening projects for implantation in France.

SOME KEY FIGURES 2025



International business convention

(Vegepolys Valley International Business Event - VIBE)

120 participants
+ than 340 rendez-vous
24 nationalities

PROGRAMME

TUESDAY 13 JANUARY

- 9h - 10h : Welcome and official opening
- 10h - 12h : Discovery of the SIVAL by routes with different themes

These visits are intended for the international visitors at the SIVAL with the award winners of the SIVAL Innovation Concours integrated into their routes.

- 13h30 - 18h30 : BtoB rendez-vous at the SIVAL's International Corner
- 20h - 22h : International evening SIVAL | VIBE

WEDNESDAY 14 JANUARY

- 9h - 9h30 : Welcome at the SIVAL's International Corner
- 9h30 - 13h : BtoB rendez-vous on the stands
- 14h30 - 18h : Unguided visit

VEGEPOLYS VALLEY

VEGEPOLYS VALLEY is the pole for competitiveness at an international level, specialising in plant production. It has solid foundations in 4 regions : Auvergne-Rhône-Alpes, Brittany, Centre-Val de Loire and Pays de la Loire; its aim is to federate all the members, both upstream and downstream, in the plant production chain.

From its base in Angers, the centre unites more than 675 members in the plant production sector with around 7 different themes for innovation, for an agriculture that is more competitive, more productive, and with more respect the environment and health. VEGEPOLYS VALLEY also has more than 1300 labelled projects targeting the five major challenges facing our farms :

- adapting to climate change
- maintaining farms' competitiveness and longevity
- assisting agro ecological transition
- guaranteeing food safety
- conjugating the development of food and non-food uses

Thanks to strong regional coverage VEGEPOLYS VALLEY develops a strong feeling of belonging and is a catalyst for the discussions between the different members.

The centre also relies on its network of international partners to make progress with research.

TO GO EVEN FURTHER



FIND MORE ABOUT
THE VIBE

Click here or scan the QR Code



HIGHLIGHTS AND INTERNATIONAL SERVICES

Beyond the events aimed at an international public, the SIVAL has put other services into place to amplify the experience for visitors and exhibitors, and made it easier for them to meet.

RECRUITMENT OF TOP BUYER DELEGATIONS

Each year the SIVAL organises the arrival of foreign buyers who are planning investments and want to strengthen their contacts with the exhibitors and French businesses. In 2025, more than 340 BtoB rendez-vous took place. Thanks to its « TOP BUYERS » recruitment strategy, more than 35 international buyers including 13 different nationalities visited the SIVAL :

South Africa | Algeria | Argentina | Azerbaijan | Brazil | Canada | Ivory Coast | Spain | Greece | India | Ireland | Kazakhstan | Senegal | Serbia | Tajikistan.

THE INTERNATIONAL EVENING

Tuesday 13 January - from 20h to 22h
Jean Lurçat Museum in Angers

Organised by the key members of the region and the strategic partners of the SIVAL, the SIVAL-VIBE International evening will provide an opportunity for networking and discussions that is open to all international buyers visiting the SIVAL, and more widely to the participants of the VIBE Convention, to the exhibitors at the SIVAL and to journalists on the press trip.

PRESS TRIP

In order to help international journalists discover the SIVAL and also the region and its businesses, a press trip is organised each year. It welcomes around 15 journalists with a special program, that incorporates both a show visit, discussions with businesses, visits to companies in the region and the discovery of our heritage.

The Press Club

The Press Club provides journalists with the opportunity to make contributions, if they wish, linked to the FRUIT 2050 theme, by proposing either an article or a presentation during the conference.

THE GUIDED TOURS

Tuesday 13 January- from 10h to 12h

In order to enable foreign visitors to better gauge the wealth of the show, the SIVAL is organising themed guided tours. Open to international delegations, as well as international visitors, and requiring registration, the small groups, guided in several languages, will be given the opportunity to discover a selection of exhibitors as part of a structured tour.

The programme has three key themes:

- AgTech and new technology
- Varietal innovation
- Plant protection and health

THE INTERNATIONAL CORNER

The International Corner at the SIVAL will provide delegations, buyers and international visitors at the SIVAL with a special welcome.

It also plays a key part within the framework of the VIBE Business convention, by facilitating B2B meetings and encouraging opportunities for business worldwide.

The foreign visitors benefit from their own exclusive area, and a framework designed to provide them with a pleasant and efficient visit of the SIVAL : Trilingual hostesses, areas for work and areas for relaxing...

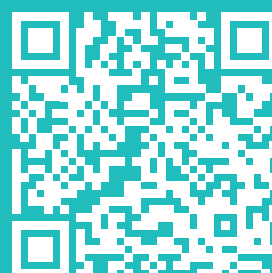
Access Hall Amphitéa



FRUIT 2050

The theme for this latest addition will be centred on orchard protection, and more particularly the current and future alternatives to the use of synthetic pesticides in orchards : « What means are being studied for the protection of orchard health ».

Discover the full FRUIT 2050 programme on page 24



INTERNATIONAL
IN DETAIL AT THE SIVAL
Click here or
scan the QR Code

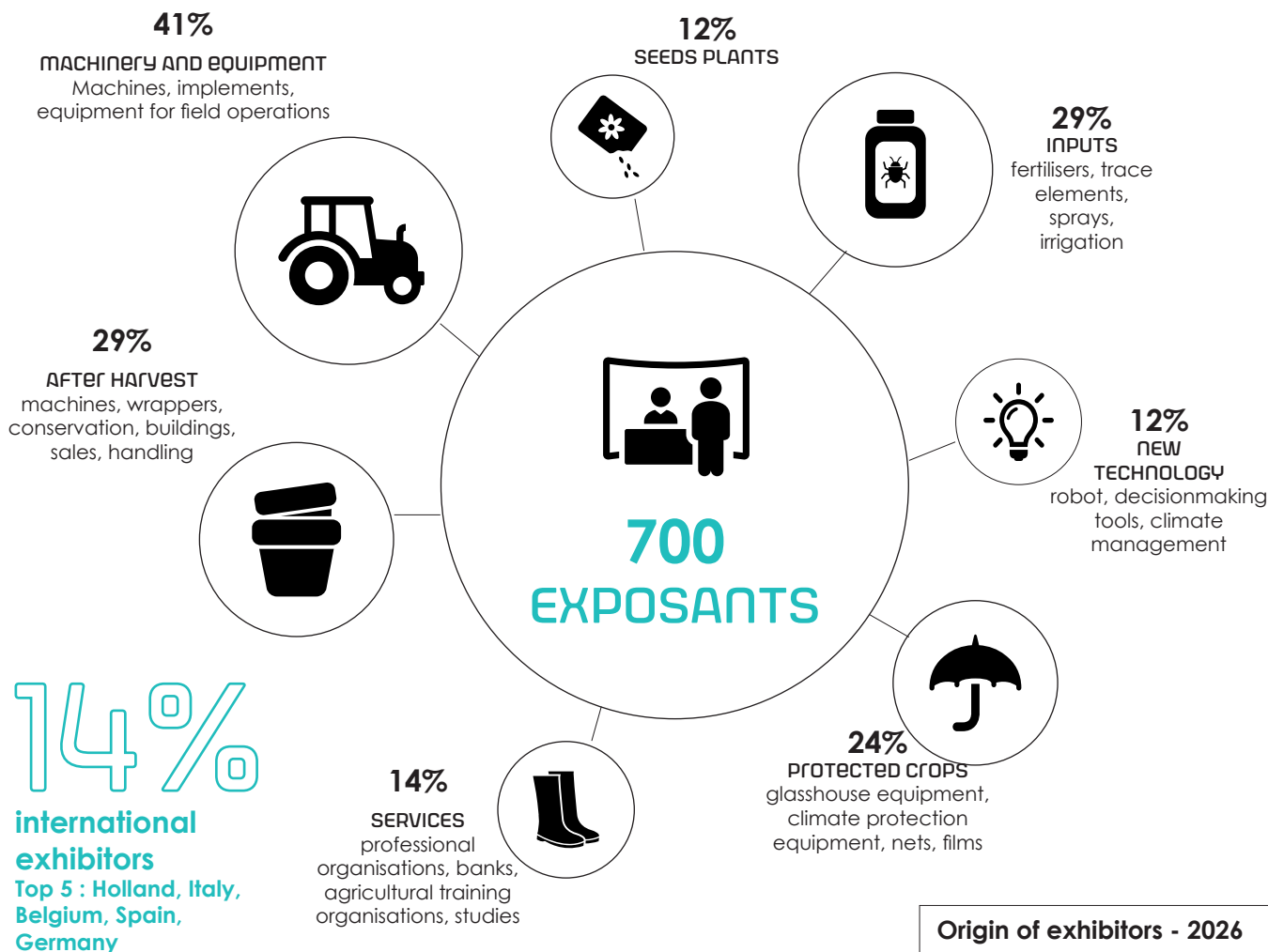


LE SIVAL

A show for solutions

THE EXHIBITORS OFFER 2026

Exhibitors' business sectors- 2026



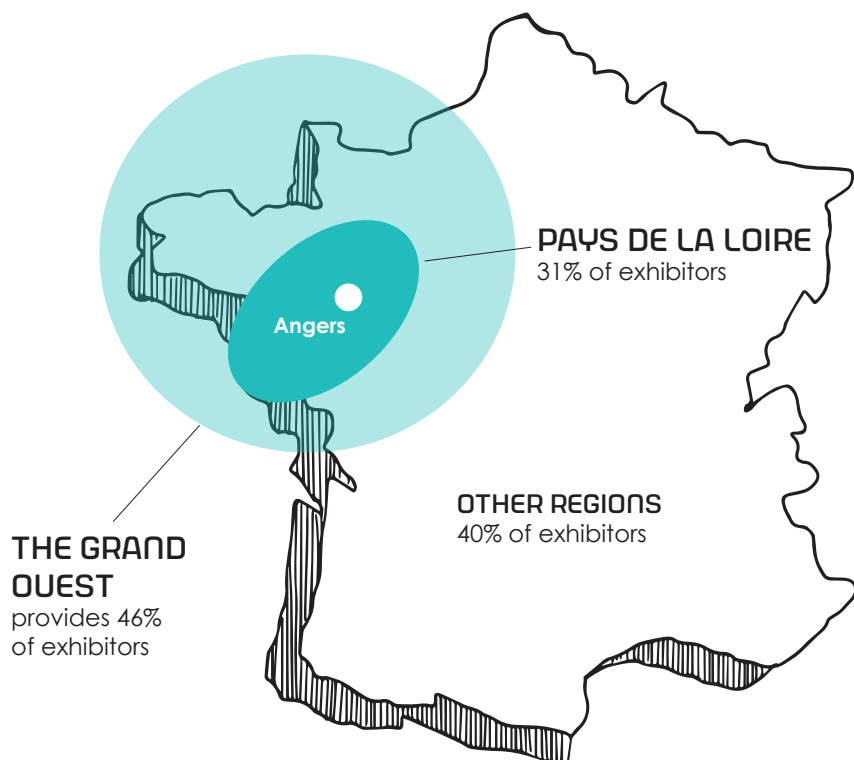
Origin of exhibitors - 2026

Filières cibles - 2026

MARKET GARDENING	67%
HORTICULTURE	65%
WINE PRODUCTION	57%
TREE PRODUCTION	56%
SEEDS AND PLANTS	45%
PPAM	30%
CIDER PRODUCTION	25%
MUSHROOMS	21%
NEW SECTORS	19%

87

new exhibitors in 2026
of whom 20 are from abroad



INNOVATION AT THE SIVAL

A growing population, limited natural resources, climate change and deregulation with extreme weather events, persistent disease and pest pressure on crops, permanently changing societal demand,...farming has got to cope with numerous challenges, and the first is to adapt in an ever accelerating context.

Agriculture must feed more people, and better with less resources, together with more constraints.

Faced with this equation, farmers must adopt a culture of innovation that makes developing solutions and meeting the challenges possible.

Innovation at the SIVAL

A real cultural crossroads with opportunities for meetings, discussions, sharing experiences and solutions of which innovation is the beating heart, the SIVAL accompanied by the AgTech provides the sector's members with a place for discovery, experimentation, reflection, and the construction of farming for the future.

Between economic performance, environmental constraints and societal challenges, innovation appears to be the key to longevity for the plant production sectors in a mutating world.

Innovation and pragmatism

More specifically, the SIVAL has managed to develop **highlights over the years, and a program where innovation is proven and is bearing fruit.**

There are, notably, two competitions **the SIVAL Innovation concours and Agreen Défi**, focused on **new practices or sectors** within the framework of conferences and forums, and specialist events with the SIVAL's partners that are linked to **research and experimentation** (CTIFL, VEGEPOLYS VALLEY), specialist areas such as the Start-Up Village... the show's aisles will also provide a wide vision of the innovation dynamic notably **under the prism of the AgTech**, and also by contact with exhibitors.

The SIVAL provides its visitors and its exhibitors with the opportunity to observe the current trends and those of the future, to compare solutions that are being marketed and evaluate their applications, to anticipate evolutions (careers, markets, legislation), to develop contacts and finally to commit to **a dynamic for adaptation and transition.**



Crédit photo : Régine Lemarchand



INNOVATION
IN DETAIL AT THE SIVAL
Click here
or scan the QR Code

TWO AWAITED COMPETITIONS



● Marketing solutions

Marketing initiatives, packaging, other supplies and small equipment

● Digital tools and data processing

Digital applications, decision-making tools, simulation, traceability, recognition.

● Collective initiatives and services

Solutions for support, facilitation, and mutualisation from production to marketing.

THE KEY DATES FOR THE SIVAL INNOVATION CONCOURS

- Friday 21 November : pre-jury
- Friday 12 December : Final jury
- Prize awards : Wednesday 14 January at 19h, the Innovation and Conviviality Area at the SIVAL

THE SIVAL INNOVATION CONCOURS

SIVAL Innovation is the Show's emblematic concours, and more widely that of the specialist plant production sector in France. Each year it makes awards for innovations that have proved their worth and will reinforce competitiveness and sustainability of production systems.

● Varietal innovation

Seeds and plants

● Machinery and automation

Motorised machines and equipment for the optimisation of machines.

● Plant health, soil and substrates

Biocontrol, biostimulants, fertilisers, mulching and other solutions for plant and soil health

● Equipment and production supplies

Supplies, small equipment and infrastructures for production (before marketing).



SIVAL INNOVATION CONCOURS
Click here
or scan the QR Code

AGREEN DÉFI

Accelerating agricultural innovation with AI and big data.

A hackathon to move into action !

The participants have 2 days to develop a working prototype as an answer to problems facing the agricultural world.

Supported by experts and multidisciplinary teams, they can use generative AI technology and open source databanks to develop tangible solutions that will make an impact.

Targeted participants

Agreen Défi is open to any company that has a requirement, or an actual problem, and that would like to obtain a solution, and also to technical participants with expertise in AI or in agriculture (student, developer, engineer, researcher in AI, data scientist...).

The key dates

- Wednesday 14 January morning : welcome and presentation of the Hackathon
- Wednesday 14 January afternoon and Thursday 15 morning : working as teams
- Thursday 15 January afternoon : presentation of solutions in front of a jury of experts.

Sponsored by



A poster for the Agreen Défi Hackathon. It features a woman in a blue shirt and green apron working in a greenhouse. The text on the poster includes 'AGREEN DÉFI', 'HACKATHON INTELLIGENCE ARTIFICIELLE', 'SIVAL', '14 & 15 JANVIER 2026 ANGERS (49)', and 'CHAMBRE D'AGRICULTURE PAYS DE LA LOIRE'. There is a QR code and the text 'PARTICIPER À AGREEN DÉFI Scannez le QRCode ou cliquez ici'.



EVERYTHING ABOUT AGREEN DÉFI
Click here
or scan the QR Code



Made up of producers, experts from the different sectors, and journalists in the specialist press, the final jury of the SIVAL Innovation Concours met on Friday 12th December to select the most innovative solutions that provided tangible progress for the members of the specialist plant production sector.

Following the discussions, **22 solutions** received awards out of the 34 dossiers nominated in mid-November. The jury emphasised that the major challenges facing the specialist plant production sector are linked to economic performance and sustainability of production systems and the attractiveness of the work involved. In this respect, the SIVAL Innovation Concours plays a major role and aids the producers to make the transition.

Equally, the jury wanted to acknowledge the wide variety of solutions proposed, as much for the difficulties that they were trying to solve, as for their technological prowess.

THE KEY CATEGORIES 2026

- **It was a great year for varietal innovation** > with varieties that had increased disease resistance and that are taking climate change into account, the varietal innovation category has really stood out and has seen itself awarded : 2 SIVAL GOLD, 2 SIVAL SILVER and 2 SIVAL BRONZE

- **Production linked equipment or supplies** > also received 6 awards, notably : 1 SIVAL GOLD, 4 SIVAL SILVER and 1 SIVAL BRONZE.

This category reflects the wide diversity of solutions arriving in support of production system sustainability. There are notably solutions for optimising energy consumption, particularly under glass, and also water resources.

- **Plant health, soil and growing substrates** > at a time when production must reduce the use of synthetic pesticides, The jury reiterated the fact that these innovations are strategic for future production and are showing themselves to be essential alternatives.

AWARD BY CATEGORY

- **Varietal innovation**

2 SIVAL GOLD | 2 SIVAL SILVER | 2 SIVAL BRONZE
1 nominee

- **Plant health, soil and growing substrates**

1 SIVAL GOLD | 1 SIVAL SILVER | 1 SIVAL BRONZE
2 nominees

- **Machinery and automation**

3 SIVAL BRONZE
1 nominee

- **Production linked equipment or supplies**

1 SIVAL GOLD | 4 SIVAL SILVER | 1 SIVAL BRONZE
3 nominees

- **Digital tools, data processing**

1 SIVAL GOLD | 1 SIVAL SILVER | 1 SIVAL BRONZE
3 nominees

- **Collective initiatives and services**

1 SIVAL SILVER
1 nominee

- **Marketing solutions**

1 SIVAL BRONZE

THE SIVAL INNOVATION CONCOURS IN FIGURES



67

dossiers entered



66

experts contributors



142

expert opinions written

34

nominees retained for the final

22

solutions winners



VARIETAL INNOVATIONS | 6 AWARDS WINNERS

in PARTNERSHIP WITH



This year the standout category is Varietal Innovation with several awards.

Two SIVAL GOLD awards were obtained. The first is for a new variety of pear which has added to the range available in a lucrative market. The second has been awarded for a strawberry that looks to be a good alternative to the gariguette. Two new varieties of apples received awards, one having a unique colour and flesh that doesn't oxidise, whilst the other is able to cope with climate change. Finally a courgette that, equally, is more resistant to disease, completes these innovations. Lastly, a new tomato rootstock that is suitable for hot climates received the SIVAL BRONZE. These varietal innovations for 2026 demonstrate a wide diversity and reflect the challenges that the producers are having to face: disease pressure, climate change...



Pear Kiara® - Cepora cov

This new variety of pear copes with fireblight well, is very sweet, juicy, tastes good and keeps well. It is equally suitable for being consumed fresh or being processed.

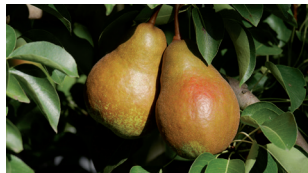
Selected by INRA, it is available to

all producers.



Strawberry Demoiselle®

Slotting into the Premium bracket (type gariguette) the Demoiselle Strawberry has numerous advantages (yields, taste, ease of picking...). This variety is more resistant to disease and meets all the sectors requirements.



CEP Innovation

69 - Rhône
Sector : Tree production



PLANASA FRANCE

33 - Gironde
Sector : Market gardening



Apple Stellar TM Hot81A1

This new variety of early apple (10 days before Gala) is notable for its excellent colour even under extreme temperatures.

Easy to produce with excellent taste, It is also able to adapt to climate change.



Courgette Jolly

The courgette Jolly is the first variety to offer protection against five viruses including the WMV. It is suitable for hot and dry conditions and looks to be a good alternative for the future.



Dalival

02 - Aisne
Sector : Tree production



Syngenta SA

31 - Haute-Garonne
Sector : Market gardening



VARIETAL INNOVATIONS | 6 AWARDS WINNERS

in PARTNERSHIP WITH



Apple SOLUNA™

The apple Soluna™ stands out because of its unique burgundy colors, it's sweet crunchy flesh that keeps its colour without oxidising after being cut (ideal fresh, cut, or for processing).



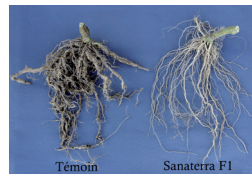
Rootstock tomato SANATERRA F1

This rootstock provides a sustainable solution to nematodes in hot climates. It remains resistant to Meloidogyne incognita even with soil temperatures of over 20°C.



STAR FRUITS

84 - Vaucluse
Sector : Tree production



Prosem

68 - Haut-Rhin
Sector : Market gardening



NOMINEE

- Lettuce range resistant to CorkyRoot - Vilmorin-Mikado

PLANT HEALTH, SOIL, SUBSTRATES

| 3 AWARD WINNERS



AXPERA

The first bio fungicide whose active ingredient is a Limulus amebocyte. This very low risk substance has a very wide range. It provides an alternative to the past and future molecule withdrawals.

In vines it enables copper doses to be reduced. The marketing authorisation demand is in progress. A 120 day derogation was granted in 2025 for vines.



ByeNematode®

ByeNematode is a solution for the biocontrol of nematodes combining three different means :
- an acarien soil predator
- a decision-making tool
- a user-friendly spreader

This solution has been subject to laboratory and field testing in France. It has been locally produced and developed in partnership with INRAE.



AMOEBA

69 - Rhône
Sector : Tree production, market gardening, wine production, horticulture, PPAM



Evolutionary Agronomy

06 - Alpes-Maritimes
Sector : Market gardening, horticulture, PPAM.



PLANT HEALTH, SOIL, SUBSTRATES

| 3 AWARD WINNERS (CONTINUED)



Agricells Growth®

The first liquid root inoculant homologated in Europe, it improves the treatment of soil and seed dressings. It results in reduced chemical inputs and increased yields.



Agricells Belgique

Sector : Tree production, market gardening, wine production, horticulture, PPAM

The SIVAL Innovation Concours plays a major role in the emergence of viable and efficient alternative solutions that are aimed to reduce the use of synthetic pesticides. These innovations support the sustainability of production systems, both environmentally and economically.

At a time when chemical substances are being withdrawn from the market leaving producers without any alternatives, these innovations are providing potential solutions for the future that look both promising and essential.

NOMINEES

- TRICHOcontrol Dispensing balls - Agrobio France
- SUNFORTIS® - TERRESIS AGRICULTURE

MACHINERY AND AUTOMATION | 3 AWARD WINNERS

This year, the solutions that have won awards contribute to reduce of fossil fuel use by prioritising electricity as the energy source.

These innovations will also lead to reduced labour costs and also reduced drudgery, two factors that are often present in the specialist plant production sector.



NATUTEC AIROBREEZ

This patented portable fan will ease the homogenous release of beneficial insects in indoor crops, with a low death rate.

User-friendly and precise it can lead to an 80% reduction in time spent for the task.



Koppert France

84 - Vaucluse

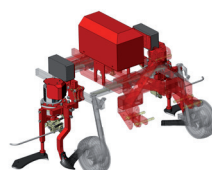
Sector : Market gardening, horticulture



Pack EVOLT « ATTITUDE »

The Evolt «Attitude», Pack enables an EVOLI-type electric inter-vine hoe, or a pair of EVOLI-type electric inter-vine hoes to be used on all types of non-electric tractors or machines. It completes the 'EVOLT' inter-vine hoe system launched

in2024 at the SIVAL.



Boisselet

21 - Côte-d'Or

Sector : Market gardening, cider production, wine production, horticulture, PPAM



MACHINERY AND AUTOMATION

| 3 AWARD WINNERS (CONTINUED)



Arbocut +

The Arbocut + an innovative front mounted pruning machine, equipped with adjustable circular saw blades. Alternated every other year with a traditional cutter bar it reduces the labour requirements for pruning.

NOMINEE

- **MS Electron - MONOSEM**



Terreco

19 - Corrèze

Filière(s) : Tree production

PRODUCTION LINKED EQUIPMENT OR SUPPLIES

| 5 AWARD WINNERS

With 9 nominees and 5 award winners the production linked equipment or supply category provided a very diverse range of propositions. The optimisation of energy costs in glasshouse crops is one of the overriding themes with solutions such as the Skytree Stratus focusing on CO2, Voltirion on photovoltaic, and even Ext'air concentrating on dehumidification. The reduction of logistical costs and the optimisation of water resources are key themes for the RCS 2.0. solution. Other solutions such as Queenfly and Godfly are looking at the adaptability to climate change of pollinators that are essential for production.



Skytree Stratus

Skytree Stratus extracts the CO2 from the atmosphere in order to concentrate it and inject it into glasshouses in order to improve crop yields. This system enables decarbonation without using CO2 from smoke. It eliminates

dependance on other supply chains.



EXT'air

The EXT'Air Enables the glasshouse air to be dehumidified by the outside air using a double flux exchanger.

This leads to energy savings, improves the quality of the climate and reduces disease. It can be

installed during a glasshouse renovation.



Directfab Agro

44 - Loire-Atlantique

Sector : Market gardening



AIRGAIA

34 - Hérault

Sector : Market gardening, horticulture, PPAM

PRODUCTION LINKED EQUIPMENT OR SUPPLIES | 5 AWARD WINNERS (CONTINUED)



Voltirion

Voltiris is developing the first solar modules compatible with being under glass. The spectral filtration technology transmits the components of light that are essential for photosynthesis, whilst the other spectral elements that are 'unused' are directed to the solar panels. This enables renewable energy to be produced without having a negative impact on crop yields..



Voltiris SA Suisse

Sector : Market gardening, horticulture



QUEENFLY® | GOLDFLY®

Polyfly is proposing two pollinating hover flies. Queenfly® is suitable for low temperatures outside, or undercover. Goldfly® is ideal for hot and temperate regions and environments that are sheltered.



Polyfly SL Espagne

Sector : Tree production, market gardening, cider production, PPAM.

The jury awarded the silver medal for the two types of pollinating hover fly offered by Polyfly.



RCS 2.0 - An innovative and sustainable system for rooting

RCS 2.0 is a new system for propagation which offers a combination for rooting without substrate in compact sachets

made from biodegradable paper. It's volume to weight ratio as interesting as it reduces transport costs. Its rooting system leads to water savings. Finally it is easy to handle.



Selecta France SAS 49 - Maine-et-Loire

Sector : Market gardening, horticulture, PPAM

NOMINEES

- Solar Shrink® - SOTRAFA/SOLPLAST/REYENVAS
- LR-AG-ECO - SOLEM SAS
- The SUMISANSUI R WIDE Irrigation system - SAS TERRATECK

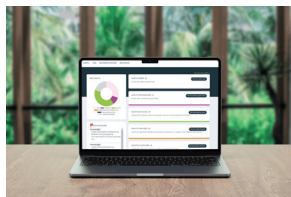


DIGITAL TOOLS, DATA PROCESSING | 3 AWARD WINNERS



CalyFel

This solution that is 100% digital, aids the quality linked services by proposing an automated audit process. It provides users with improved key indicator monitoring, reinforces traceability and provides important economies in the time spent on these often numerous auditing processes.



HappyFel 26 - Drôme

Sector : Tree production, market gardening, wine production, PPAM



PEP'S (energy predicting pilot)

Pep's is a predictive solution aimed at optimising energy costs for refrigeration systems . It uses artificial intelligence with a double module of Machine Learning and Reinforcement Learning.



AXIMA REFRIGERATION 67 - Bas-Rhin

Sector : Tree production, market gardening, cider production, wine production, horticulture, PPAM



Electronic attendance clock Aptimiz

Aptimiz digitises the time spent on the farm. It provides automatic recording and allocation of the time spent working, thanks to its real-time visibility, and its system of geolocalised alerts in the event of incidents. This solution meets the legal obligation for employers to know where their employees are, at all times.



Aptimiz

49 - Maine-et-Loire

Sector : Tree production, market gardening, cider production, wine production, horticulture, PPAM

The Digital Tools and Data Processing category reinforces farm management this year and supports the farmers and farm managers with the organisation of their teams on a daily basis :

- time savings
- cost reductions
- work management
- improved traceability management

NOMINEES

- **AgroMetInfo** - INRAE
- **DECIDUOUS : A tool for aiding the choice of fruit trees for agroforestry** - GRAB
- **VINCA** - SOLUMATIC VITISOFT

COLLECTIVE INITIATIVES AND SERVICES

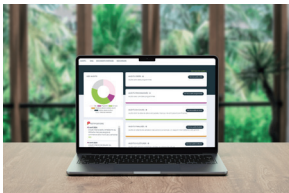
1 AWARD WINNER



VégéClick®

VégéClick is the first piece of collaborative software for direct sales designed by, and for, plant producers. Centralised commercial management, automated communication, multisite management, accessible

in all formats, including off-line... all different characteristics that provide time savings, improved profitability and viability.



Horticulteurs et pépiniéristes de France

84 - Vaucluse

Sector : Horticulture

NOMINEE

- **Biopose by Agrodron**
InvenioSolutions



MARKETING SOLUTIONS | 1 AWARD WINNER



Peelmaster Mini

This self-service asparagus peeler, compact and user-friendly, has removed a major problem for sales and has modernised the experience at sales outlets.

It meets current consumer requirements : time savings, autonomy, practicality.



Agrivaloire

37 - Indre-et-Loire

Sector : Market gardening



Discover all the dossiers and the HD photos (nominees and award winners) at the SIVAL Innovation Concours
[Click here](#)



Angers has a reputation for being the 1st centre for research, nationally, in specialist plant production. The region benefits from having a concentration of unique organisations and research centres that work together to develop innovative and sustainable solutions for specialist plant production.

Over the three days of the SIVAL the visitors will be able to find out more about this unique concentration.

Innovation, research and higher education, as well as emerging new businesses will have key positions at the SIVAL. A real junction between science and the specialist plant production sector, the show will be highlighting the projects that are in progress, and those that are to come, research results, the latest developments... all of which will be opening the way for new ideas for production.

Thanks to the synergy between researchers, companies, technical institutes and start-ups the SIVAL is encouraging the transfer of knowledge and the emergence of real solutions that will go towards answering the major production challenges.

RESEARCH, TRAINING, SECTORS BY VEGEPOLYS VALLEY

The historical partner of the SIVAL, VEGEPOLYS VALLEY will be uniting **training organisations, higher education and research establishments** over the three days of the show, creating a true centre for meetings, discussions and knowledge sharing. It helps create synergies and to highlight innovation and scientific excellence linked to the major challenges facing specialist plant production.

UNIVERSITE ANGERS • ISTOM • GEVES • CNAM BRETAGNE AGCNAM • INSTITUT AGRO RENNES ANGERS • INRAE PAYS DE LA LOIRE • CAMPUS DE POUILLE • SEMAE - FILIERE SEMENCES ET PLANTS • EDGARD PISANI ETABLISSEMENT MONTREUIL BELLAY • ASSOCIATION GROUPE ESA • LYCEE LE FRESNE ANGERS-SEGRE • CENTRE DE R&D DE VEGEPOLYS VALLEY.

THE STARTUP VILLAGE

The Start-Up Village will enable exhibitors and visitors to visualise emerging projects that will be supporting production. For young companies that are less than five years old, the SIVAL is a springboard for becoming known, and a strategic place for testing innovations and for creating essential links to aid their development.

The following are present in 2026

SYNDEV • AGRICOMICS • OBERON SCIENCES • INLUX BIOTECH • BELVER SAS • JHOG SAS • SIMPLANTE • AÏAKO • QUIDEOS • IDEAL DRONE • AGRODRONE • KAP IA • CYGENI • OFF CHEMICALS • TERRAVITAE • AGDR OUEST • S&C PLANTAE SAS • LUXOLAR



INNOVATION
AT THE SIVAL

Click here or scan the QR Code



A MEANS FOR UNDERSTANDING AND BECOMING COMMITTED TO DIVERSIFICATION INITIATIVES

Diversifying production is one of the key strategic means for coping with the economic, environmental and social challenges that are confronting producers.

Whether it's new crops, new products, or increasing the number of different activities that there are on the farm, diversification is a good way of spreading economic risks and creating financial stability. Environmentally it contributes to numerous aspects such as maintaining biodiversity, soil health and even to adapting to climate change. Socially, it enriches regions and brings life to rural areas, notably by creating employment and linking communities.

In 2025, the SIVAL created the Diversification Rendezvous.

In 2026, the SIVAL will be extending this and offering a unique area dedicated to agricultural diversification, in partnership with the Chambre d'Agriculture des Pays de la Loire, the CTIFL, INRAE, and VEGEPOLYS VALLEY.

Over the show's three days the SIVAL will try to provide, through a specialist programme, all the means to learn more, undertake, and succeed with a diversification initiative.

Autour de 5 thématiques

- 1. Postures and strategies :** why and how to diversify ?
- 2. Plant production :** new sectors, new crops, new species
- 3. Adding value and transforming :** byproducts, recycling, on-farm processing, products with a high added value
- 4. Energy and environmental services :** methanisation, photovoltaic, stocking carbon, biodiversity...
- 5. Tourism and complimentary activities :** gîtes, educational farms, pick your own, events...



**DIVERSIFICATION
AT THE SIVAL**

Scan the QR Code
or click here



3 days | 5 themes | 24 forums of 30 minutes

La Scène - Côté Cour and Côté Jardin

Presentations, feedback and solid explanations

LA SCÈNE - CÔTÉ COUR

TUESDAY 13 JANUARY

●14h45 | Pineapples in mainland France : feasibility study and the first results from the south-east

CTIFL

●15h30 | Agricultural diversification : buckwheat in the Pays de la Loire

INRAE

●16h15 | Rooftop glasshouses : constraints, opportunities and feedback

CRITT HORTICOLE et SICLE

WEDNESDAY 14 JANUARY

●10h | | Projet AGROFEL : developing innovative agroforestry systems for fruits and vegetables

CTIFL

●10h45 | Adding value to byproducts by fermentation

VEGEPOLYS VALLEY

●11h30 | With PULSAR, the lupin goes from field to plate

INRAE

●12h15 | Sweet potato : when Brittany is growing the future of a new sector !

CTIFL

●13h45 | Insect production : a new sector for agricultural diversification

VEGEPOLYS VALLEY

●14h30 | Diversifying on your farm, the right questions for success

Chambre d'Agriculture Pays de la Loire

●15h15 | Making the most of human urine : new sectors, new procedures, new low carbon alternatives

Chambre d'Agriculture Pays de la Loire / VEGEPOLYS VALLEY / ALDEV

●16h | The myrtle : a crop that pays

APMF

THURSDAY 15 JANUARY

●10h | Transforming at the farm, yes ? But not without a framework

Chambre d'Agriculture Pays de la Loire

●10h45 | Is wine tourism providing a new type of customer for the sector ?

Chambre d'Agriculture Pays de la Loire

●11h30 | AGROFEL Project : designing innovative agroforestry systems for fruit and vegetables

CTIFL

LA SCÈNE - CÔTÉ JARDIN

TUESDAY 13 JANUARY

●14h45 | Artificial intelligence and you : opinions of farmers and experts on the promises and limits of AI

●16h | MAGMA – Producing citrus fruits in Occitanie in the face of climate change

CTIFL

●16h45 | Celmentines : evaluating sensorial quality to answer market expectations

CTIFL

WEDNESDAY 14 JANUARY

A morning focused on farm produced electricity

●10h | Farm produced electricity : a new means of diversification ?

Chambre d'Agriculture Pays de la Loire

●10h45 | Feedback from a farm produced electricity demonstration unit in vines

IFV

●11h30 | The advantages of farm produced electricity for agriculture and the regions

VEGEPOLYS VALLEY

●13h45 | Selling locally in France : figures about transformation and commercialisation

INRAE

●14h30 | Substrates, an area for innovation: adding value to byproducts as agricultural supports

VEGEPOLYS VALLEY

●15h15 | Starting business with a micro market garden : key figures and means of success

CTIFL

THURSDAY 15 JANUARY

●10h | Leguminous plants : protein rich grains that will grow the future

INRAE

●10h45 | Starting business with a micro market garden: key figures and means of success

CTIFL

A WAY OF HIGHLIGHTING AND DEVELOPING THE ALTERNATIVES

Faced with climate, environmental and economic challenges the agricultural world is changing and must find new ways of reconciling performance, sustainability and respecting living organisms.

Linked to innovation and scientific research, and backed by a solid network of partners, the SIVAL has already managed to position itself over the years in relation to these initiatives. Specific events or dedicated areas enable visitors and exhibitors at the SIVAL to discover numerous means, that are already efficient or in the process of development, to cope with the transition that is taking place.

In 2026, exhibitors and visitors will find different highlights and areas at the SIVAL to learn more about the existing alternatives or those to come.



FRUIT 2050

At this latest edition, the theme will be looking at orchard protection and more particularly, the current and future alternatives to the use of synthetic pesticides in orchards : « **What means are being studied for protecting orchard health** ».

Discover the full programme for FRUIT 2050 on page 31



CTIFL STRUCTURE

After a premier opus in 2025 with the Tour de France des Alternatives, the CTIFL is proposing a new structure in 2026 that integrates new events : Le Tour de France des Alternatives

/ session 2 - Impact Day - Speeches in La Serre -The Podcast « The Roots of the Future® ».

Find out more about the CTIFL structure on pages 32-33

BIOCONTROL

A package in two parts :

- The Biocontrol Village with Alliance Biocontrôle : its member companies will be together
- The Biocontrol and Plant Health Area : The full programme of presentations by technical institutes and companies that are members of Alliance Biocontrôle and France Biocontrôle.

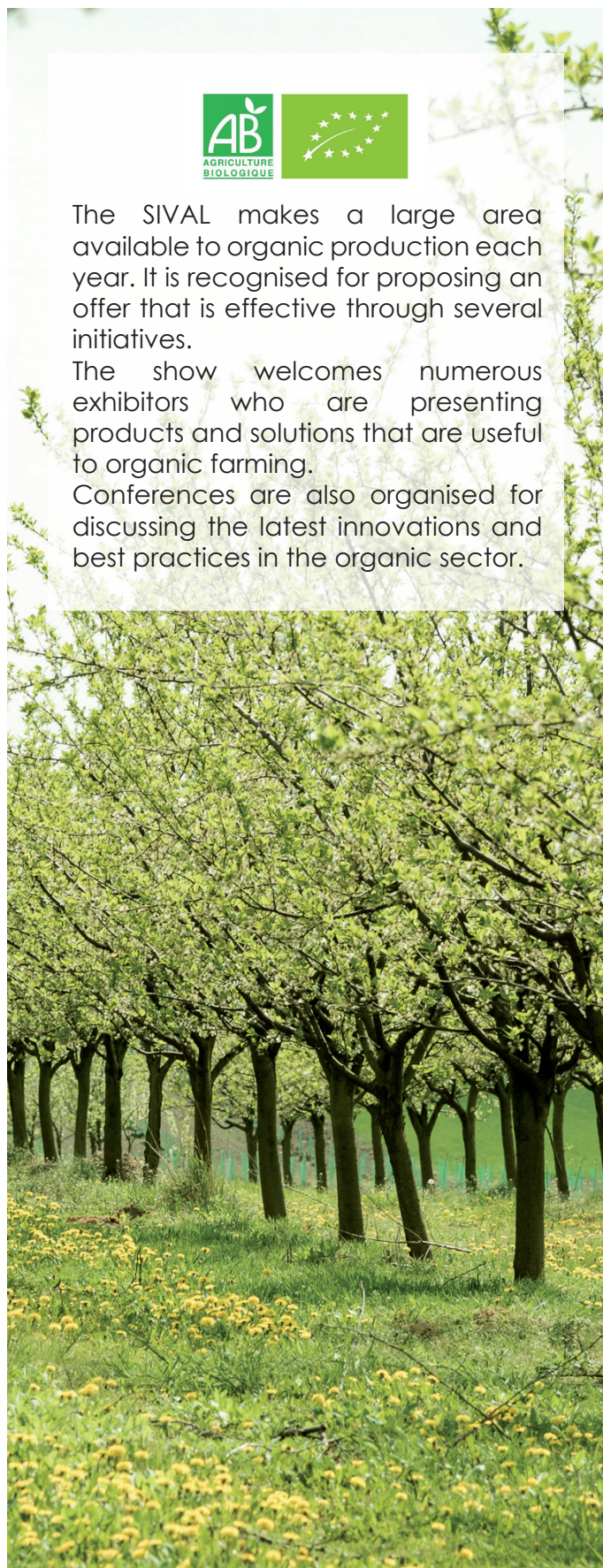
Discover everything on biocontrol on pages 35-36



The SIVAL makes a large area available to organic production each year. It is recognised for proposing an offer that is effective through several initiatives.

The show welcomes numerous exhibitors who are presenting products and solutions that are useful to organic farming.

Conferences are also organised for discussing the latest innovations and best practices in the organic sector.



FRUIT 2050 : a 5th edition focusing on orchard protection

FRUIT 2050 was founded in 2018, at the SIVAL. This biannual event, co-organised by the SIVAL, CTIFL, INTERFEL, GIS FRUITS, INRAE and VEGEPOLYS VALLEY, provides a European vision of the solutions and the work in progress about a key theme that is echoed by the challenges facing the sectors.

At this latest addition the theme will be focused on orchard protection : « **What means are being trialled for the protection of orchard health** ».

In other words the programme for this 2026 edition is going to try to provide answers based on existing means of combatting disease and insect pests in orchards, and also those that are in the pipeline, whilst integrating the challenge of reducing synthetic pesticide use.

The CAP ZERO PHYTO (Aiming for zero pesticides), is targetting this progressive reduction, and also the research for pertinent and viable alternatives. It will be one of the event's guiding themes.

A TIME FOR SHARING EXPERIENCES, INSPIRATION AND SOLUTIONS

Tuesday 13 January, from 13h45

The FRUIT 2050 programme will revolve around three highlights that will provide a solid approach based on guided visits at the SIVAL, and also a time for reflection with visiting speakers at the open conference and roundtable.

• The guided tours

13h45 > 15h15

The circuits have been created and based on the general theme of this new edition of FRUIT 2050. The aim is to offer visits to different exhibitors in order to show different crop protection strategies.

Route 1 | Genetic means: what resistant varieties for tree production are there, and what is there to come ?

Route 2 | Biocontrol products: efficiency and legislation

Route 3 | Physical methods for pest and disease management in orchards

Route 4 | Decision-making tools for plant protection in orchards



• Conference and round table

Salons Loire

15h30 > 17h30

Speakers will be followed by a roundtable to expose the diagnosis and the existing solutions.

> Elements in the context of French tree production

Robert-Pierre CECCHETTI, President of the technical commission of the National Association for Pear and Apple Producers (ANPP), Apple producer at Mudaison

> The different means of protection studied in apple orchards

- Franziska ZAVAGLI, Speaker about Plant Health and Biocontrol, Manager of the Solutions Unit for Plant Protection, CITFL

> Presentation of projects in progress

• Activating apple tree immunity by all means available : results of several years of scab research

- Laure PERCHEPIED, Professor of Phytopathology at the University of Angers

- Alexandre DEGRAVE, Conference speaker and Phytopathology at the Institut Agro Rennes Angers – Coordinators of work on apple trees in the project PPR CPA CapZéroPhyto

• With the programme for the reduction of pesticides but into place in the Bade-Wurtemberg region in Germany as an example

- Alexander KURZ, ITK Engineering GmbH, farm advisor from LTZ Augustenberg (Germany)

> The point of view from abroad

Speeches by the journalists from the press club

> Roundtable

Presided by Florence RABUT, Journalist – editor with :

- Françoise ROCH, Vice president of the CTIFL, President of FNPFruits and fruit producer in the Tarn et Garonne

- Robert-Pierre CECCHETTI, Producer in the Hérault, Vice president of the ANPP, President of the ANPP's technical commission

- Isabelle LITRICO, Director of Research at the INRAE

- Gilles RAVOT, President of Alliance Biocontrôle

• A moment of conviviality

17h30 à 18h

An opportunity for speakers and participants to continue discussions over a drink.

The CTIFL - Centre Technique Interprofessionnel des Fruits et Légumes (The Interprofessional Technical Centre for Fruits and Vegetables)- is a collective structure for the fruit and vegetable sector. Its aim : applied research and its transfer, to transform innovation into viable solutions. Its target is clear : more food sovereignty, more sustainability, more innovation and more consumption. In a single word, provide the « Extra kilo » that makes a difference for producers, for consumers and for France. To achieve this, the CTIFL has solid regional foundations with 5 operational centres and 11 sites, including the la Morinière centre 1h30 away from Angers, and the Carquefou centre at 1h, which enables new practices to be trialled under real conditions.

The historical partner of the SIVAL, the CTIFL marks a turning point in its commitment. In 2026, the CTIFL will be unveiling its **new stand** at the SIVAL, designed to encourage discussions and highlight innovations for professionals in the fruit and vegetable sectors. This new 150 m² area, situated in Hall ARDESIA with direct access to the Rotonde, will be hosting a rich program of presentations, themed encounters, discussions, debates as well as a library which will have all the publications and tools from the CTIFL.

As happens at each edition of the show, the CTIFL will be contributing to numerous other speeches that are being proposed as part of the programme for forums and the conferences at the SIVAL. All these propositions will serve to highlight the work, the innovations and the expertise of the CTIFL for the sector's benefit.



THE TOUR DE FRANCE FOR ALTERNATIVES

Tuesday 13 January

After the success encountered during the first edition, this event will again be at the SIVAL to present all the results acquired from the Tour de France 2025.

IMPACT DAY

Wednesday 14 January

A key event dedicated to the projects backed by the CTIFL and its partners, illustrating by trials carried out to aid the members of the sector both upstream and downstream. Experiences, pitches and roundtables will fill the day.

CAREERS AND PROFESSIONS

Thursday 15 January |

An area for discussions aimed at students, colleges and professionals to discover the opportunities and career paths in the domain of applied research.



Finally the CTIFL is committed with the SIVAL to the coproduction of a unique new media : **the podcast « The Roots of the Future® »**.

Find out all the information concerning the Podcast The Roots of the Future® page 40



ALL ABOUT THE CTIFL

Scan the QR Code or click here



THE TOUR DE FRANCE DES ALTERNATIVES

Tuesday 13 January | Stand CTIFL

10h00 | Masterclass

Short supply circuits : Impact of the new OCM for fruits and vegetables

Amadou DIALO, Transfer engineer

11h00 | The sector Rendezvous

Pineapples, a breakthrough innovation with development possible under glass ?

Amandine BOUBENNEC, engineer

11h00 | Masterclass

Operational Programmes : the CTIFL, partner in innovation

Céline EL BOUKILI, Assistant Director DVT, Transfer engineer

13h45 | Update on two paths at Fruit 2050

Claude COUREAU, (Unit manager DITA) and Patricia SANVICENTE, Engineers

14h00 | The sector Rendezvous

4growth : Let's build the digital future for agriculture
Marine LOUARGANT (Unit manager MATIC) and Nasser SEYNI, Engineers

14h00 | Impact Roundtable

Innovating for competitiveness: The cucumber on the high wire in the Pays-de-la-Loire

Presented by Landry ROSSDEUTSCH, Engineer

15h00 | The sector Rendezvous

Improving after-harvest conservation : a key challenge for competitiveness in the sector

Vincent MATHIEU-HURTIGER, Director of the Centre at Saint- Rémy in Provence

15h30 | Technical encounters

Tour de France des alternatives - 2nd edition
Presented by Pascale SAVARIT, Manager of the SEPALE Unit, with Emilie GOMEZ (ANPN), Bertrand ALISON, Engineer CTIFL based at Sudexpé, Thomas DESLANDES, Engineer CTIFL based at Terre d'Essais, Gautier VANCLEENPUTTE (PLRN)

16h00 | Pitch

Ecophyto PIC : Resources for pesticide transition
Presented by ACTA

IMPACT DAY

Wednesday 14 January | Stand CTIFL

10h00 | Inauguration of the Impact Day

In the presence of the President of the CTIFL, M. Jean-Hugues BELLAND

10h30 | Masterclass

Water use: your rights, your obligations, your choices

Geoffrey BLAIN, Transfert engineer

11h00 | Impact Pitches

Innovation for the Fruit and Vegetable Sector – Part 1

Landry ROSSDEUTSCH, Valentine COTTET, Charlotte BERTHELOT, Engineers

11h | Impact Roundtable

Alternatives to plastic wrappers: between innovation and feasibility for the fruit and vegetable sector

Presented by Valérie MÉRENDET and Patricia SANVICENTE, Engineers

14h00 | Impact Roundtable

Innovating for competitiveness : the cucumber on the high wire in the Pays-de-la-Loire

Presented by Landry ROSSDEUTSCH, Engineer

14h00 | Impact Pitches

Innovation for the Fruit and Vegetable Sector – Part 2

Théo FORNAIRON, Patricia SANVICENTE, Bertrand ALISON, Fabrice LHEUREUX, Engineers

15h | Sector Rendezvous

The interdisciplinary expertise for diversification
In partnership with IFV : Delphine TAILLIEZ and Christophe RIOU

16h00 | Impact Roundtable

30 years ago the Apple Story® Inored cov was created: feedback from collective experiments for a new varietal offer

Catherine TEIGNÉ, Librarian and Sandrine CODARIN, Engineer

CAREERS AND PROFESSIONS

Thursday 15 January | CTIFL Stand

10h00 | Sector Rendezvous

Improving after-harvest conservation: a key challenge for competitiveness in the sector

Claude COUREAU, Engineer

10h00 | Masterclass

Fel'Compet - Anticipating the skills required for a more sustainable and sovereign fruit and vegetable sector
Catherine GLÉMOT, Director For Adding Value

11h00 | Launching the film

« 20 years of research and action : GIS PIClèg unveils its major contributions to the vegetable sector.»

11h00 | Students meeting

Come and meet the CTIFL engineers



JEAN-HUGUES BELLAND,
President of the CTIFL

Producers of fruit and vegetables must cope with numerous challenges : the climate, legislation, societal expectation... How does the CTIFL actually support them ?

Producers have to adapt continually. The CTIFL is there for them, as a collective tool, supporting true solutions that are viable and immediately transferable into the field. The aim is clear: to maintain yields, to aid orchards, glasshouses and fields to adapt to cope with climate change, while conserving the competitiveness of the farms.

In order to do that, the CTIFL is using several means: innovation in the field with robotics: precision irrigation, or the evaluation of new resistant varieties, for example; training and the transfer of techniques via demonstrations, decisionmaking tools, and modules that are adapted to the producers and requirements.

Sharing information remains essential, thanks to the numerous online resources and professionally organised events each year.

What are the principal technical, varietal or digital innovations that the CTIFL is hoping will reinforce the competitiveness and sustainability of these sectors ?

France is currently only able to meet half of its requirements in fruit and vegetables. Therefore it is a double challenge: strengthening food autonomy and maintaining the productivity of farms in order to guarantee a sustainable revenue for producers. This is the area where the CTIFL acts, by putting innovation at the heart of its role.

Innovation, is firstly tangible : A robot that reduces drudgery, a variety with more resilience to the climate, a decisionmaking tool for irrigating more efficiently, or even a means of reducing after harvest losses. These solutions are the result of applied research, and aimed at strengthening ecological, economic and social sustainability of production systems.

However innovation must also meet the consumer expectations: taste, practicality, traceability, and accessibility. The CTIFL is working to make fruits and vegetables more attractive for everyone, with a shared aim of public health: that two out of three French people eat five fruits and vegetables every day by 2030.

In order to get there, collaboration is essential. The CTIFL works hand-in-hand with regional stations, technical institutes and public researchers, in order to share the means and provide credible solutions for producers that are tested and transferable.

The CTIFL is a historical partner of the SIVAL and is heavily implicated in the SIVAL's programme . What is planned for 2026 ?

A loyal partner of the SIVAL, the CTIFL is reinforcing its presence in 2026 with unique developments, 150 m², set up in Hall Ardesia A-C 111 and direct access to la Rotonde, which has been totally rethought, in order to encourage discussions, and highlight the innovations for the sector's professionals.

Over the show's three days, the visitors will be able to benefit from a rich program : workshops, roundtables, demonstrations, sensorial analyses, meetings and opportunities for conviviality. Three highlights will punctuate the event :

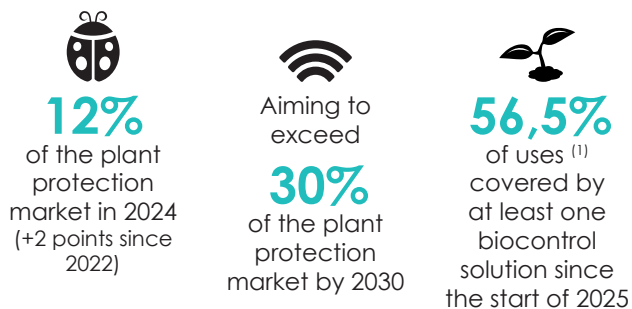
- Tuesday 13 January, the Tour de France des alternatives, dedicated to solid solutions for the sector.
- Wednesday 14 January, Impact Day, dedicated to trials and projects backed by the CTIFL and its partners.
- Thursday 15 January, Careers and Professions day, for discovering the professional opportunities in the sector.

Away from the stand, the teams from the CTIFL will be speaking at several conferences, forums and events at the SIVAL in order to highlight their work and their know-how.

Finally a new podcast, The Roots of the Future, coproduced with the SIVAL, will extend the dynamic of the show. This format will provide the sector's members, all year round, with the opportunity to speak about their experience, give their feedback and talk about their projects for the future.

Biocontrol covers all the methods of crop protection that rely on natural mechanisms, therefore reducing the amount of synthetic pesticides, is also contributing to the preservation of biodiversity, soil health and water quality.

Biocontrol in figures



Biocontrol has been present at the SIVAL for numerous years, but in 2022 there was a major turning point for the show with the creation of the Biocontrol Village, and the Biocontrol and Plant Health Forum.

In 2026, the Biocontrol Village will again be present, and fits perfectly into the desire to demonstrate efficient alternatives that aid economic performance and sustainability of production systems.



LE VILLAGE DU BIOCONTRÔLE

Backed by SIVAL, the Biocontrol Village is co-constructed with Alliance Biocontrôle (formerly IBMA), which has been present since the creation of this area.

The Biocontrol Village will be home to 9 businesses that are Alliance Biocontrôle Members.

- SUMI AGRO FRANCE • ROVENSA NEXT FRANCE
- DE SANGOSSE • CERTIS BELCHIM BV FRANCE
- AMOEBA • VIVAGRO • GREENCELL • ACTION PIN • ALLIANCE BIOCONTRÔLE

(1) A use that covers the combination of a plant (or a group of plants) with a bio aggressor (or a group of bio aggressors) and an application method (foliar, soil, etc.).

Sources of figures : Alliance Biocontrôle - Ministry of Agriculture



BIOCONTROL AT THE SIVAL

Click here and scan the QR Code



THE BIOCONTROL AND PLANT HEALTH AREA

TUESDAY 13 JANUARY

- 11h30 | GEVES, Expertise in seeds aiding biocontrol: evaluating and combining solutions.
GEVES
- 12h15 | Improving the efficiency of fungicide programs thanks to a biocontrol product
COMPANY PITCH | SUMI AGRO FRANCE
- 13h45 | A new solution against bacteria
COMPANY PITCH | CERTIS BELCHIM
- 14h30 | Spiders in the organic fight
ASTREDHOR
- 15h15 | How to protect orchards differently: the new weapons against the Codling moth
COMPANY PITCH | ANDERMATT
- 16h | Increasing the efficiency of insecticide and fungicide protection with a biocontrol solution
Limocide / Essen'ciel
COMPANY PITCH | VIVAGRO
- 16h45 | Improved evaluation and understanding of bio solutions to strengthen advice and gain new markets
VEGEPOLYS VALLEY
- 17h30 | The Great Biocontrol and Biostimulation Challenge: supporting the deployment of bio solutions
COMPANY PITCH | ALLIANCE BIOCONTRÔLE

WEDNESDAY 14 JANUARY

- 10h | The strength of the synergy Héliosoufre and Hélocuivre against leaf diseases in vines (Powdery mildew, mildew, Blackrot)
COMPANY PITCH | ACTION PIN
- 10h45 | Losing inhibitions concerning methods of defence for better plant protection
VEGEPOLYS VALLEY ET INRAE
- 11h30 | Making the most of industrial fruit seed waste (tomatoes) for crop protection
INRAE
- 12h15 | Presentation of an innovative biocontrol solution based on essential oils against piercing and sucking insects
COMPANY PITCH | INCERES
- 13h45 | AXPORA, New polyvalent bio fungicide with new methods of action
COMPANY PITCH | AMOEBA
- 14h30 | Application by drone of lacewing lava in specialist crops (tree production, vines)
COMPANY PITCH | IFTEC
- 15h15 | ALGISIUM :Anti-mildew innovation enriched with brown algae
COMPANY PITCH | ALLIANCE BIOCONTRÔLE
- 16h | AdvisoryNetPest - To reduce the use and risks of pesticides
ASTREDHOR
- 16h45 | Collective awareness and dynamic : positive arguments for pesticide transition
COMPANY PITCH | ALLIANCE BIOCONTRÔLE
- 17h30 | Heading towards European legislation adapted to biocontrol
COMPANY PITCH | FRANCE BIOCONTRÔLE

THURSDAY 15 JANUARY

- 10h | Managing disease in crops with an auxiliary microorganism
COMPANY PITCH | LALLEMAND PLANT CARE
- 10h45 | Seeds and biocontrol : the contribution of GEVES through its research projects
GEVES
- 11h30 | How to improve the performance of our sprays ?
COMPANY PITCH | DE SANGOSSE
- 12h15 | Sexual confusion and orchard follow-up : everything that you have never dared ask
COMPANY PITCH | ALLIANCE BIOCONTRÔLE
- 13h45 | Biocontrol innovation and means of accelerating it
COMPANY PITCH | SYNGENTA
- 14h30 | Biocontrol by smell: direct and inverse ecological chemical approaches
INRAE
- 16h | What's new in biocontrol?
COMPANY PITCH | ALLIANCE BIOCONTRÔLE

A SCHEME FOR PROMOTING THE ATTRACTIVENESS OF THE SECTORS AND TRANSMISSION

The SIVAL highlights the diversity, the value and the vitality of the specialist plant production sectors which in turn contributes to the recognition of the careers in the sector.

With future generations, employment seekers and those seeking professional reconversion, the SIVAL and its partners have put a system into place that facilitates discussions and meetings between companies, students, employment seekers and even those looking for a new project.

As a result visitors can now discover the numerous facets of the specialist plant production sector's careers, undergo training for the new skills that are required and meet training organisations and recruiters. By supporting employment and training, the SIVAL is contributing to attracting and developing the talents necessary for the future of specialist plant production.

The show is also tackling other problems such as transmission, taking on farms and also working conditions.

AGRICULTURE IN THE PAYS DE LA LOIRE

The Pays de la Loire is one of the great agricultural regions, ranked in **4th place** out of all the French regions. With more than 95 200 salaried workers in 2023, the agricultural sector is mainly represented by specialist crops and mixed farming. These two sectors alone make up 72% of the region's agricultural employment. **Wine production comes in third position at 17%.**

Maine-et-Loire is the department in first place in terms of agricultural employment with 42 711 salaried workers, particularly in the **tree and wine production sectors** which, notably, employ a large amount of labour that is often seasonal.

At a regional level, 82,3% of the anticipated hiring activity for 2025 was mainly concerned with seasonal contracts. 90% of the contracts were fixed term, of less than one month.

The most sought-after careers are in horticulture, market gardening, fruit tree production and wine production.

France Travail 2025 - Statistics end of December 2024
DRAAF 2025 : <https://draaf.pays-de-la-loire.agriculture.gouv.fr/dossier-territorial-de-la-region-pays-de-la-loire-uneagriculture-tres-a1974.html>



The Employment & Career Area, at the SIVAL, in partnership with APECITA, ANEFA, and OCAPIAT, is working on attractiveness by offering information, advice and support about careers in specialist plant production, as well as other methods, conferences and organised workshops at the show each year.



NEW FOR 2026

Technological and societal evolution

The current changes have an effect on recruitment, skill development and economic performance. The SIVAL and its partners are putting on an array of conferences focusing on these developments to facilitate discussions and a better understanding of the changes.

Tuesday 13 and Thursday 15 January

- Artificial intelligence : It's impact on recruitment and careers
- Job sharing and training in businesses
- Writing at work : Assisting employees with difficulties

HIGHLIGHTS

The APECITA Pro RDVs

Continuously over the 3 days

A real opportunity for discussion and meetings between candidates and businesses, these rendezvous provide greater understanding of careers, but also boost links between future employees in the plant production sector, and businesses.

Employment exchange

Continuously over the 3 days

An area for discovering employment offers : Permanent contracts, fixed term contracts, work experience, day release.
Offers also available on SIVAL Online.

Student path

Wednesday 14 January – all day

APECITA, OCAPIAT and Terre de Sciences are organising **student paths** which are based on the discovery of the specialist plant production sector.

Registration from educational establishments at angers@apecita.com

On the programme : a Serious Game organised by Terre de Sciences : What is innovation in the specialist plant production sector ? A team game to discover the SIVAL, with a simple format, through the innovations, their diversity, and their impact.

Workshops about looking for day release, the knowledge of oneself, and the vision of work, will also be offered to participants.

CONFERENCES AND WORKSHOPS

TUESDAY 13 JANUARY

● 10h30 - 11h30 | Managing to write at work : Discussions about preconceived ideas and possible action
OCAPIAT

● 11h30 - 12h30 | Seed production what are the contractual risks between farmer/seed house ?
SEMAE

● 14h - 15h | Employing differently and creating a business : what are the solutions ?
ANEFA 49, GEIQ AGRICULTURE QUALIF - GE Pays de la Loire

● 15h - 16h | Discovering the effect, and future effect, of artificial intelligence on your
APECITA, ANEFA, OCAPIAT

● 16h15 - 16h45 | Reducing the drudgery of work in market gardening: methods that could change everything
Chambre d'Agriculture des Pays de la Loire

WEDNESDAY 14 JANUARY

● **Student path** ● **Serious Game** ● **Workshops**

> 10h45 - 11h30 | 14h15 - 15h

Workshop : Discovering oneself, a powerful way of succeeding
APECITA

> 11h45 - 12h30 | 15h15 - 16h

Looking for day release!
OCAPIAT

THURSDAY 15 JANUARY

● 10h30 - 12h | New technologies and the evolution of technicians' and engineers' profiles in plant production

● 11h - 12h30 - Salle Maine | Roundtable
Recently installed in agriculture: who are they, and how can the agricultural world adapt to welcome them?
SIVAL

SIVAL

● 14h - 15h30 | Prize for social innovation: career paths of employees in plant production
ANEFA

PRIZE FOR SOCIAL INNOVATION

Thursday 15 January : 14h - 15h30

Organised by l'ANEFA

Innovation is everywhere at the SIVAL, but where do humans fit into all this?

In 2026, We are proposing the 1st edition of the prize for social innovation !

4 employees, 4 inspirational profiles and 1 single aim: to show that agriculture is welcoming and that anyone can find their place. So the paths highlighted recognise :

- Farming and diversity
- Farming and inclusion
- Feminine farming
- Farming and reconversion

Come and hear about these career paths where they have dared to choose agriculture.

A MEANS OF CREATING WIDESPREAD AWARENESS ABOUT THE PROBLEMS FACING AGRICULTURE

The SIVAL is a key participant in positive communication for the agricultural world and a means of creating awareness about changes. This visibility contributes by reinforcing the link between farming and society in general. By promoting a positive and modern image of agriculture and create a better understanding of the challenges facing the producers, and also to explain both the solutions and the constraints. There will also be time at the Show to create a wider vision about production, to show how it fits in to our food consumption and meets consumer expectations.

Lives, broadcasting by replay, reports and interviews on SIVAL TV, a solid presence on the social networks, and in the press as well as a podcast, the novelty for SIVAL 2026, which will serve to make the show a location for resources and diffusion of knowledge for professionals, but also more widely to a public that is interested by the question of agriculture.

5 PERIODS FOR OPENING HORIZONS

Tuesday 13 January

● **11h** - Salle Maine | Interdependence under pressure – agriculture and food facing a fight for sovereignty

Sébastien ABIS, Director-general Club Demeter

The 21st century is totally unprecedented for agriculture. The Earth is going to experience a historically demographic high point around 2050 and nature must be protected. Food requirements are increasing, including in the field, quality and health, but also a reduction in the carbon footprint of economies and lifestyles is essential. To feed and to repair the planet: a double mission, immense and demanding like Everest, has been assigned to farmers.

They will be the Sherpas who will help us achieve more human security, and sustainability in the future. How can the citizen – consumers, participate in this enormous collective adventure? Why consistency, coherence and confidence are going to be crucial in meeting the challenge? Is succeeding in these transitions without effort or innovation really conceivable? Can we hope for stability and power without farmers? How can we cultivate food sovereignty without falling into strategic selfishness? These questions resonate in the news which is marked by both climate and geopolitical instability.

● **14h45** - Scène Jardin | AI and you

It will provide the opportunity to participate and hear the points of view of farmers, businesses and experts on the promise and limitations of AI.

● **14h** - Salle Aubance | 4 scenarios for the the future of the organic sector in 2040

Bertrand OUDIN, President of CERESCO

An opportunity to present the outlook for the organic sector in 2040. What do we need to retain from the development phase and then the crisis that the sector has experienced? What other scenarios for the future? What lessons can be learned? What work needs to be targeted for the future?

Thursday 15 January

● **10h** - La Serre

How can a small farm feed huge dreams?

Jean-Martin FORTIER, Co-founder Institut Jardinier Maraîcher

● **11h** - Salle Layon | Fruits & Vegetables 2030 : A sector up against a wall... and the opportunities

Olivier FREY, consultant

The fruit and vegetable sector is entering into a decade of rupture marked by climate, societal, legislation, and geopolitical pressure as well as the rise of new competitors. Faced with these disruptions, the models for setting up in farming are evolving towards more hybridisation, teamwork and new profiles, where diversification – well thought out – provides a means of escaping from 100% fruit&vegetables. Organic farming has reached the end of a cycle, but could be reborn in a form that is more technical, and piloted by information. Artificial intelligence is imposing itself as a strategic tool for agronomic guidance, whilst logistics are undergoing a silent revolution as the cost of transport, the local supply chain and the carbon footprint are becoming critical, in order to for it to become a sector that is resilient and 'anti-fragile': the sector's members must innovate attracting new talents and adapt faster than ever.

THE PODCAST « THE ROOTS OF THE FUTURE® »

The SIVAL has passed another milestone in its aim to promote the different agricultural sectors, by launching its podcast « The Roots of the Future® ». This unprecedented media, aimed exclusively at the transition of specialist plant production, is seen to be a living and sustainable extension of the Show, prolonging the discussions, innovations and ideas found in the aisles, throughout the whole year.

A media that is serving agricultural transition

With « The Roots of the Future® », the SIVAL is going to become a catalyst for ideas and solutions between the members of the farming world and society in general. The podcast is aimed to be a permanent interface between innovations in the field, applied research, and societal expectations. Broadcast on all the major platforms (Spotify, Apple Podcasts, Deezer...) and on the SIVAL website. Each episode of around 20 to 25 minutes will have a human tone, be accurate and accessible. This immersive format will give those that experiment, adapt and innovate in order to cope with climate change, financial and food challenges, the chance to express themselves.

Who is « The Roots of the future® » aimed at ?

The podcast is aimed, equally, at specialist producers, technical experts, researchers and students and even consumers. By making diversity and creativity in the plant production sector heard, it serves to reconnect agriculture and society, in a dynamic for the future. The official launch, as well as the production of the first episodes, will take place at the Show, on a new stage for the morning podcast.

The principal

Each month, «The Roots of the Future® » will go in search of those who are imagining and constructing farming of the future : producers, researchers, start-ups, technicians, young farmers...

The podcast will explore the major questions facing the agricultural world, through their voices, by favouring viable solutions and human thoughts.

A committed multisector editorial committee

Conceived and co-produced with the CTIFL, « The Roots of the Future® » benefits from a scientific and technical base that is unique in the fruit and vegetable sector. To ensure that it is coherent, with a rich content and is rigorous throughout the sectors, « The Roots of the Future® » will rely on an editorial committee uniting members of the SIVAL, the CTIFL, the VEGEPOLYS VALLEY Centre for competitiveness and the IFV (French Institute for vines and for wine).



CTIFL
SCIENCES & INNOVATION

SIVAL
13-15 JANV. 2026
PARC DES EXPOSITIONS ANGERS

Official launch and production of the first episodes at la Scène at the SIVAL
Tuesday 13 January - All morning
Episode 1 : From the field to the planet
Geopolitics and the future of plant production
Episode 2 : Planting the future
Young farmers who are changing plant production
Episode 3 : Climate
Cultivating resilience
Episode 4 : Useful innovation
The life of a robot : from conception to distribution

SIVAL TV, Web TV by the SIVAL

A live video broadcast, continually over the three days, then on replay, at SIVAL Online, reports, backstage, forums, highlights from the different sectors point of view, and innovation themes, internationally, agro-ecological transition...

On the programme : The forums from la Serre, live, reports from the show's aisles, in partnership with REUSSIR Fruits & Légumes, and also the SIVAL Innovation Prizewinners.

This rich content, produced during the SIVAL, will enable visitors and exhibitors to have access to a catalogue of V.O.D with more than 300 videos made since the 2022 edition, covering the solutions developed to answer the challenges of growing ecological transition in the specialist plant production sector.

To obtain SIVAL TV,
go to SIVAL Online
<https://online.sival-angers.com>





Perspectives:
Source de cuivre
Riche en vitamine A
Source de vitamine B9



THE SIVAL Conferences & forums

TUESDAY 13 JANUARY

- 10h | A simplified calculator for carbon footprints for the Loire wine production sector
Interloire
- 10h45 | Fresh fruit and vegetable sector: Financial and employment reports with an agricultural dynamic
CTIFL
- 11h30 | Measuring the fertility of our farms in terms of innovation ! Not only digital ?
La Ferme Digitale
- 12h15 | The advantages of plants: the commercial opportunity to be grasped for producers
VERDIR
- 13h45 | Pl@ntAgroEco : AI and participative science for diagnosing disease and field management
INRAE
- 14h30 | Myrtles : understanding the taste quality and consumer expectations
CTIFL
- 15h15 | RACIN' AIR - Being supplied with young plants
ASTREDHOR
- 16h | News about the tools from Techniloire.com, the benchmark platform for the Val de Loire wine region
Interloire
- 16h45 | What will the future of the Pays de la Loire lettuce sector be, approaching 2050 ?
Chambre d'agriculture des Pays de la Loire
- 17h30 | Green depollution, using plants to rehabilitate contaminated areas
INRAE

WEDNESDAY 14 JANUARY

- 10h | Active dehumidification in tomato crops in unheated structures : effects on the microclimate and economic performance
CTIFL
- 10h45 | The state of my health could have consequences for my professional life
MSA
- 11h30 | HYDROSOILWISE - Water optimisation and soil health
ASTREDHOR
- 12h15 | Adapting the dose of pesticides in stone fruit orchards: report on the project ADOPA
CTIFL
- 13h45 | Robots in specialist crops : the reality in 2026
VEGEPOLYS VALLEY
- 14h30 | How to make the most of the ResDur programme for varietal innovation in vines ?
INRAE
- 15h15 | When smells protect vegetable crops : a possibility against thrips and flea beetles
CTIFL
- 16h | Squash plant : when hot water becomes the key to better conservation
CTIFL
- 16h45 | Testing disease resistance for vegetable varieties
GEVES
- 17h30 | Opening up to public markets to diversify outlets
VERDIR

THURSDAY 15 JANUARY

●10h | How a small farm can feed big dreams ?
Jean-Martin FORTIER, Co-founder Institut Jardinier Maraîcher
SIVAL

●10h45 | Undertake business differently : a regenerative business in the plant production sector
VEGEPOLYS VALLEY

●11h30 | Vines, wine and climate change
INRAE

●12h15 | ADACLIM – Climate change: correcting imbalances in wine
>>> Followed by an opportunity for winetasting
IFV - Institut Français de la vigne et du Vin

●13h45 | Imagery aiding the evaluation of seed quality
GEVES

●15h15 | Bio-stimulants in horticulture
ASTREDHOR

TUESDAY 13 JANUARY

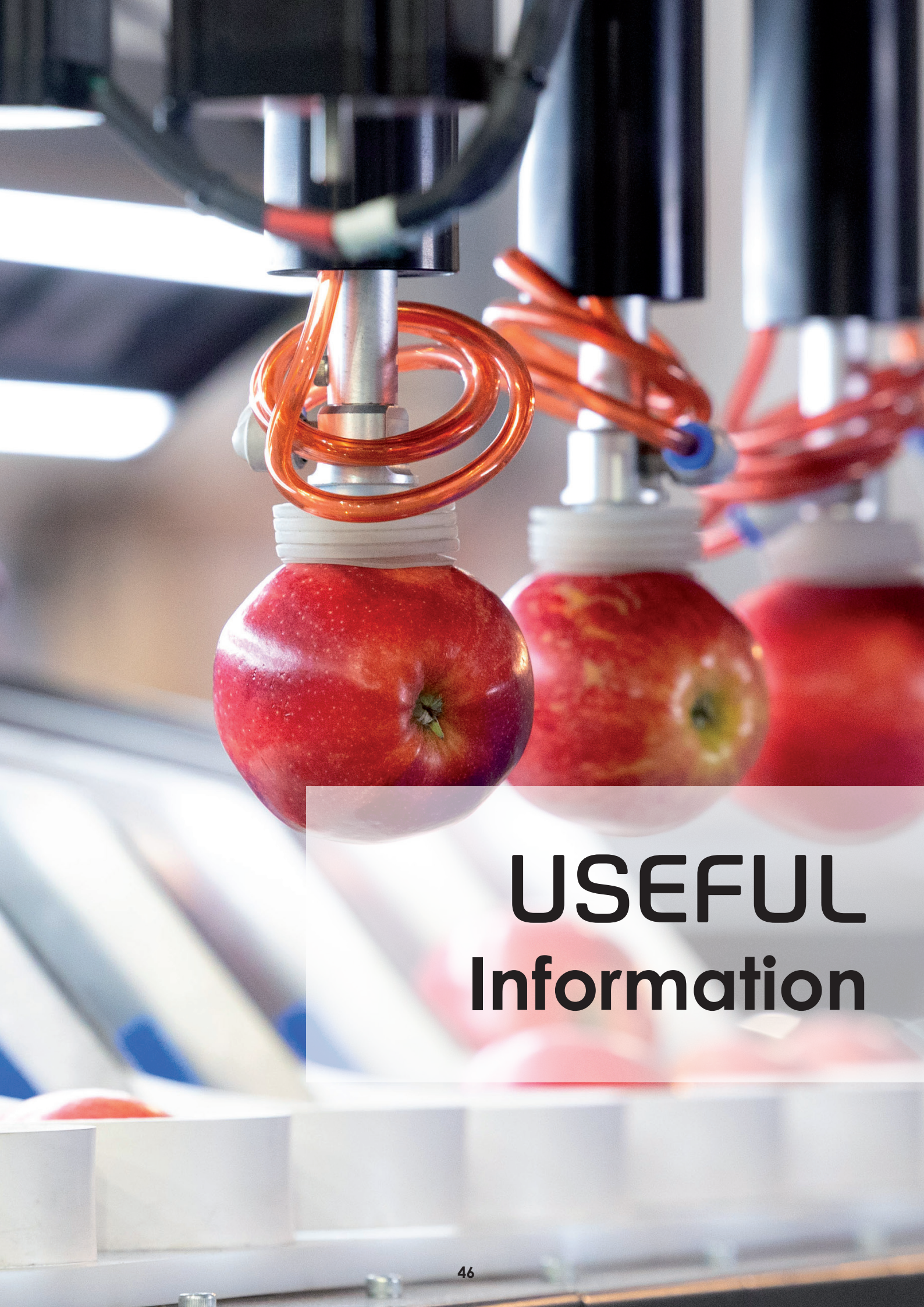
- 10h30 | Innovations and revolutions in mulching of vegetable crops
IRFEL - Salle Layon
- 11h | Exhibitor conference - Not in the official programme - Regenerating your soils
AGROBIOTOP - Salle Aubance
- 11h | Interdependence under pressure – agriculture and food in the fight for sovereignty
Sébastien ABIS, Director general of the Club Demeter
SIVAL - Salle Maine
- 13h45 | **Start of the FRUIT 2050 guided tours** from the Innovation & Conviviality area
(Registration required at SIVAL Online)
- 14h | Vegetable crops : how to optimise their fertilisation ?
Chambre d'agriculture Pays de la Loire - Salle Maine
- 14h | Reconciling work with the sun and high temperatures
MSA - Salle Layon
- 14h | 4 Scenarios for the future of the organic sector in 2040
Bertrand OUDIN, President of CERESCO - Salle Aubance
- 15h30 | **FRUIT 2050** : What methods are being studied for the protection of orchard health ?
SIVAL - CTIFL - INTERFEL - GIS FRUITS - INRAE - VEGEPOLYS VALLEY - - Salons Loire

WEDNESDAY 14 JANUARY

- 9h45 | **EUROVITI COLLOQUIUM**
Intra varietal diversity in wine production : a gift to be safeguarded and used for adaptation
IFV - Salle Maine
- 10h | **TECHNICAL DISCUSSIONS CTIFL**
The organic fight by conservation: efficient strategies against aphids in vegetable crops
CTIFL - Salons Loire
- 10h30 | Fungal diseases leading to dieback in shelled fruits
CTIFL - Salle Ardésia
- 10h30 | Feedback on wild herbal plant production produced locally ? The FLOR'AGRI project
VEGEPOLYS VALLEY - Salle Aubance
- 14h | The co-operative, an advantage for starting in farming
Chambre d'agriculture Pays de la Loire - Salle Aubance
- 14h | How the seed sector is answering for specific requirements of the organic sector and climate change ?
Interbio Pays de la Loire - Salons Loire
- 14h | Inter-row grass in orchards: its management, impact and advantages
IRFEL - Salle Layon
- 16h | Observing and trapping pests for better orchard protection
Chambre d'agriculture Pays de la Loire - Salle Maine

THURSDAY 15 JANUARY

- 9h30 | **CIDER PRODUCTION DISCUSSIONS**
Orchard fertilisation and consistent production
IFPC - Salons Loire
- 11h | Can we do without peat in the future ?
Chambre d'agriculture Pays de la Loire - Salle Aubance
- 11h | Food aid : a potential commercial outlet
SOLAAL Pays de la Loire - Salle Authion
- 11h | A roundtable covering the new profiles who are starting in agriculture
SIVAL - Salle Maine
- 11h | Fruits & Vegetables 2030 : A sector facing a wall... and the opportunities
Olivier FREY, consultant - SIVAL - Salle Layon



USEFUL Information

Conviviality is an integral part of the SIVAL's DNA. Apart from encouraging discussions, it gives visitors and exhibitors an opportunity to meet and spend some time together in a convivial setting. This year there will be several opportunities to meet up in a festive atmosphere.

The International Evening SIVAL | VIBE

Tuesday 13 January | 20h - 22h

Jean Lurçat Muséum

Organised by the SIVAL and VEGEPOLYS VALLEY, and open to the Show's international public (VIBE participants, foreign delegations, foreign journalists...), the evening will take the form of a Networking Cocktail party enabling exhibitors at the SIVAL to have in-depth discussions with the international public in a convivial atmosphere.

>>> Registration obligatory

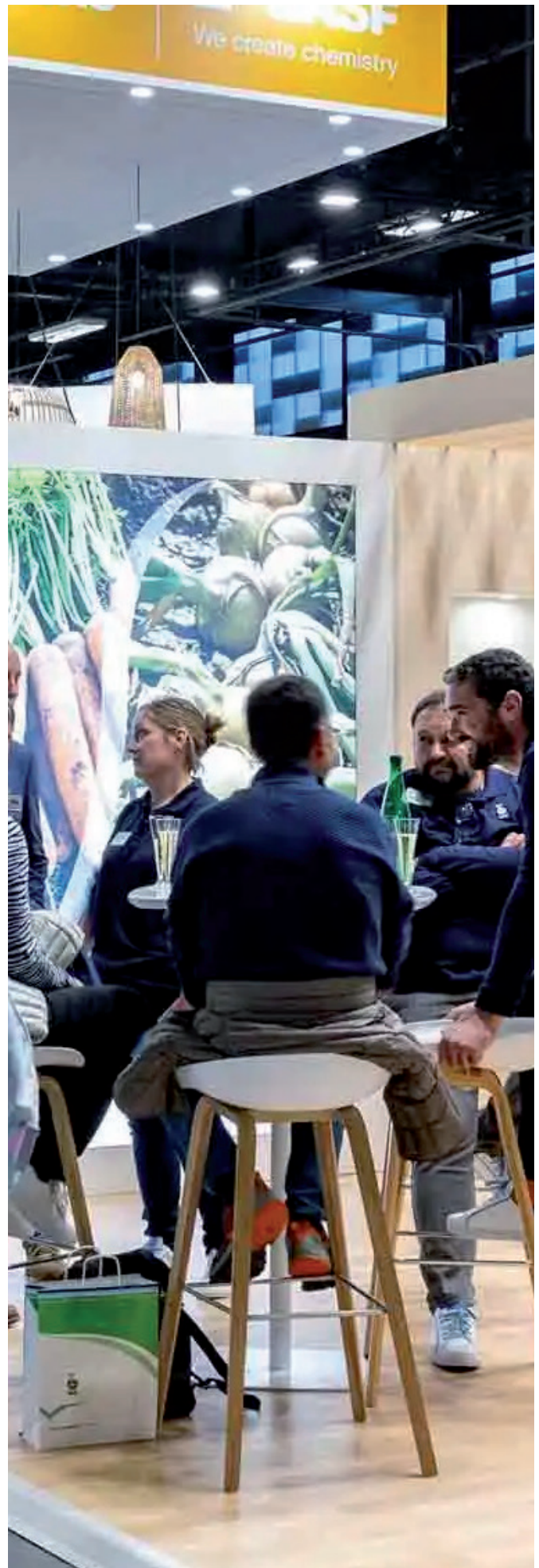
Prize award ceremony

SIVAL Innovation

Wednesday 14 January at 19h

The Innovation & Conviviality Area at the SIVAL

Come and meet the prizewinners of the SIVAL Innovation concours 2026.

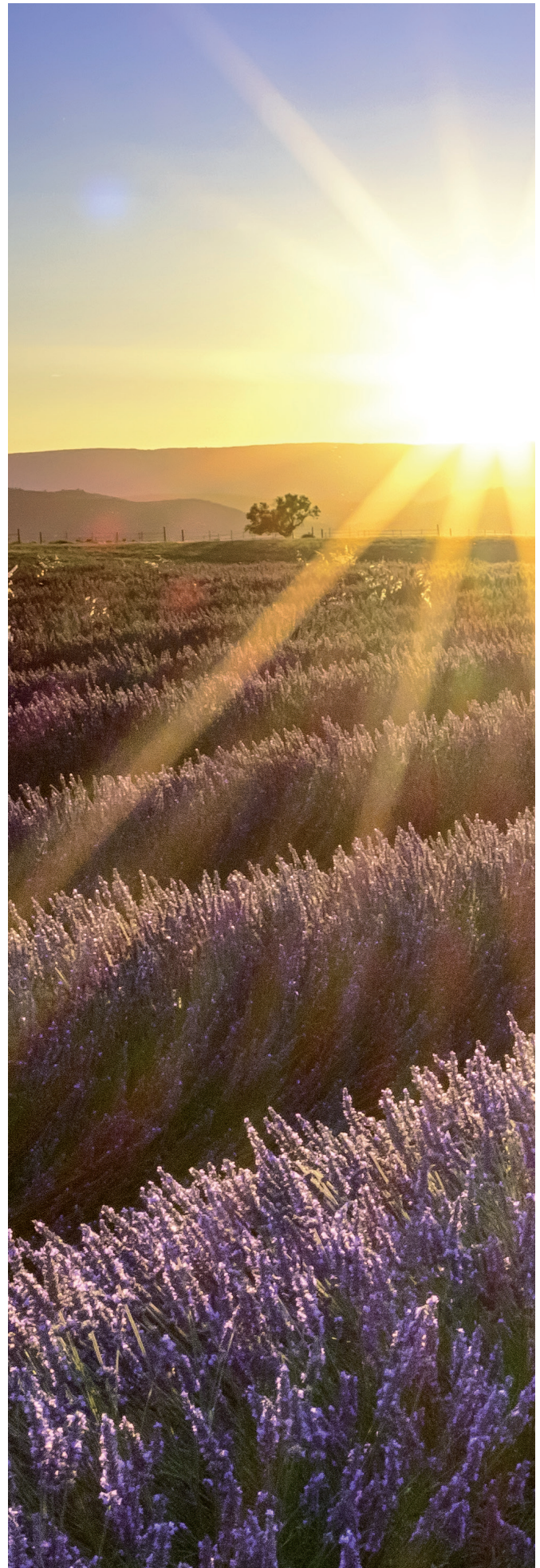
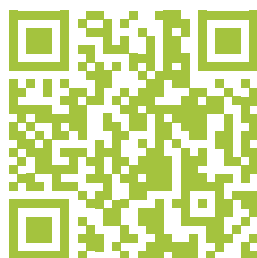


WEB & MOBILE APPLICATION

SIVAL Online is a web and mobile application which will enable you to remain totally connected to specialist plant production, before, during and after the SIVAL. It will also optimise your visitor or exhibitor experience.

SIVAL ONLINE, is :

- > **A catalogue of exhibitors** highly efficient and multi-criteria, enabling images and videos to be published, as well as making a personalised guidebook for the visit.
- > **A catalogue** that lists all the **machines, products and key services** published by the companies on their information sheets.
- > **The ability to make BtoB Rendezvous** : request a rendezvous with exhibitors directly using the application.
- > **A catalogue of employment offers** from the show's exhibitors.
- > **A complete program** of conferences and speeches either live and/or using replay straight from the application.
- > **The VIBE Business convention** (country information sheets, markets, presentations and making appointments at the VIBE).
- > **An interactive plan** enabling you to find your way around the show, to plan routes and gain access to exhibitor information



For the 5th consecutive year the SIVAL will be linking up with the SOLAAL Association in order to encourage exhibitors to make donations of products throughout the 3 days of the Show. To encourage this, **3 collection points will be available to exhibitors at the show and cleared on Thursday, 15 January after 17h.**

Exhibitors will also be able to make the products that they wish to donate available on their stands after 18h for collection once the Show has closed. The products that are authorised are : fruits, vegetables, boxes of biscuits (that haven't been opened), vacuum packed prepared meals.

Visitors can make food donations for the first time, this year.

WHAT IS SOLAAL

> SOLAAL is an association that is recognised for being in the public interest, and that facilitates the organisation of donations from the agricultural and food processing sectors to charities that distribute food aid. **Each year SOLAAL enables 3500 tonnes of food products, mainly fresh, to be collected, which is the equivalent of 7 million meals** for people that are in a precarious situation.

Above all, the Association campaigns to combat food wastage. Since its creation, SOLAAL has enabled **more than 35,000 tons of food products to be saved, when they would otherwise have been thrown away.**

This year the association is proposing a charity bring and buy. It is a means of buying products, at a satisfactory price for both the farmers and the food aid charities that are buying the products. **This new system will strengthen donations at a time when food aid associations are faced with ever increasing demand, particularly for fresh products.** To find out more about SOLAAL : www.solaal.org

A SINGLE PLATFORM

The single platform will save time for companies when they make their donations. It will aid farmers in different situations: fruits and vegetables that don't meet size requirements, cancelled orders, approval refusal, packing problems, products with a short shelf life, donations, cancelled recipes...

> SOLAAL has a network of 11 regional satellites so that donations can be collected throughout the country.

Discover SOLAAL au SIVAL on stand MIN SOMINVAL Hall D, allées B-C, n° 267

Contact SOLAAL Pays de la Loire : Clémentine CHAUVEAU paysdelaloire@solaal.org



facilite
le don alimentaire



SOLAAL

Discover SOLAAL and
its food aid application

[Click here](#) or scan the QR Code



DESTINATION angers

Destination Angers is the agency for publicising the region, and its principal aim is to provide optimal conditions for development and coordinated, coherent business tourism as well as recognition for the region.

Destination Angers has a wide scope and manages the following sites :

- > Parc des Expositions
- > Centre de Congrès
- > Office de Tourisme

Within this framework, Destination Angers is owner and organiser of several events for the general public or professionals such as the SIVAL.

www.destination-angers.com

Our commitment

Destination Angers is committed to a continual improvement initiative for the eco-responsibility of its events and has been certified ISO 20121 since March 2023.

The SIVAL, one of the flagship events organised by Destination Angers, is a part of this initiative. The teams are committed to reducing the environmental impact of the event.

Find out more about the commitments of Destination Angers at www.destinationangers.com as part of our ISO 20121 certification initiative.

And more precisely, the commitments of the SIVAL at www.sival-angers.com.

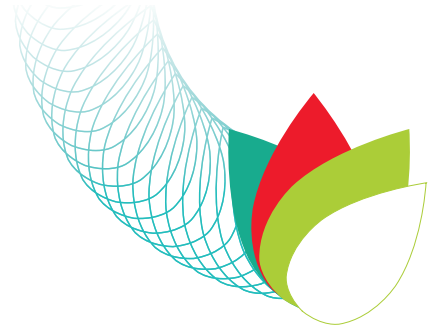




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