CHOOSE AN ECO-RESPONSIBLE LOCATION

1. CHOOSE AN ECO-RESPONSIBLE LOCATION

Good news: Destination Angers, which organizes the event, is ISO 20121 certified for its sustainable commitment. This ensures that the event adheres to rigorous eco-responsible practices, from planning to execution.

+ **A committed venue:** Enjoy a setting designed to reduce the environmental impact of your activities.
+ **Favor eco-responsible partners:** Collaborate with certified providers or those who share your sustainable values.

2. TIPS FOR A RESPONSIBLE BOOTH

+ **Modular and sustainable booth**: Prefer recycled, recyclable, or reusable materials.
+ **Efficient lighting**: Use LED bulbs.
+ **Engaged partners**: Collaborate with providers who share your values.

Tips & Best Pratices

+ Deposit your badges and lanyards in the dedicated bins at the end of the event.
+ Turn off the lights at the end of the day.
+ Communicate your responsible initiatives to highlight your eco-friendly actions.

3. MANAGE RESOURCES AND WASTE

«The best waste is the one we do not produce.»

DURING THE EVENT

+ Reduce waste at the source: Avoid unnecessary freebies, single-use packaging, and superfluous paper materials.

+ Sort your waste every day:
  • Use yellow bags for recycling (paper, cardboard, recyclable plastics).
  • Use transparent bags for residual waste (household waste).

+ At the end of each day, deposit your waste in the aisle according to the defined streams:
  • Glass
  • Recyclables (yellow bag)
  • Residual waste (transparent or black bag)

Questions or doubts? Websites to guide you: Citeo | Que faire de mes déchets

What the organization does:

+ Ensures waste collection at the end of the day.
+ Coordinates final sorting if necessary to guarantee optimized waste management.

CHECKLIST FOR SETUP AND DISMANTALING

+ On-site sorting: Raise awareness among your teams and providers to respect sorting instructions.
+ Use the collection points set up by the organization, identifiable by stream (cardboard, plastics, wood, residual waste, etc.).
+ Bring your own sorting bags (yellow for recycling and transparent for residual waste).
+ Do not leave any waste on site: Ensure your space is clean after setup and dismantling.

What the organization does:

+ Organizes 2 large collection points with displayed instructions for each type of waste and plans for the collection of different streams (wood, cardboard/paper, glass, plastic, metal, bio-waste, residual, cigarette butts).
+ Equips catering points with specific sorting units.
+ For certain events: Provides intermediate sorting units in the various halls for exhibitors.

Tips, Best Practices, and Reflexes to Adopt

+ **Food:** Prefer glass bottles, flasks for your teams, and cardboard packaging.
+ **Material to recycle:** Contact local recycling centers to give a second life to your unused materials. Here are 2 examples: Ressourcerie Culturelle | Ressourcerie Les Biscottes

4. OPTIMIZE LOGISTICS

+ **Reduce travel:** Prefer trains or carpooling.
+ **Soft mobility:** Use shuttles, city buses.

5. COMMUNICATE GREENER

+ **Digital communication**: Use eco-friendly platforms for your exchanges.

  Here 2 examples: File vert ; Smash

+ **Responsible printed materials**: Prefer standard formats, certified papers (FSC/PEFC), and labeled printers (Imprim'Vert). Limit color blocks.

+ **Durable signage:** Opt for non-dated displays made from recycled materials.

Tips & Best Practices

+ **Business card:** Opt for scannable cards for quick and digital exchange.
+ **Catalog:** Prefer a PDF format for your offers and commercial documents.
+ **Goodies:** Think useful, reusable, non-dated, and eco-friendly items.

With this checklist, adopt simple and effective practices to participate in an event in an eco-responsible manner while highlighting your sustainable commitment.