

USEFUL INFORMATION

VEGEPOLYS - GIS FRUITS SYMPOSIUM

Tuesday 16th January, 2:30pm, Loire room,
SIVAL, Angers Exhibition Center

PUBLIC DEBATE - INTERFEL

Tuesday 16th January, 7pm,
in Greniers Saint-Jean, Angers

FRUIT PRODUCTION FORUM - Ctifi

Wednesday 17th January, 9:30am, Loire room,
SIVAL, Angers Exhibition Center

FOR MORE INFORMATION AND TO REGISTER AT*:
www.sival-angers.com/International/Fruit2050

*Limited places available



FRUIT2050

Imagine the future of fruit production

The European Event

BY SIVAL

16th - 17th JANUARY 2018

ANGERS • FRANCE

The event for fruit industry
professionals during SIVAL

FRUIT 2050 is a new event within SIVAL, an international trade fair for taking place from the 16th - 18th January 2018 in Angers Exhibition Center. This unique and innovative event is aimed at European fruit industry professionals, and seeks to include both experts and the general public in a discussion about the future of fruit production, as well as its economic, environmental and social challenges.

Event co-organised by:



In partnership with:



MORGANE SAGLIO

TEL: +33 (0)2 41 93 40 54

EMAIL: M.SAGLIO@ANGERS-EXPO-CONGRES.COM

WITH SUPPORT FROM ANGERS LOIRE MÉTROPOLE, THE MAINE-ET-LOIRE DEPARTMENT AND THE PAYS DE LA LOIRE REGION.



An Angers Congress Centre - Angers Exhibition Park event
49044 Angers cedex 01 - France
Tél. +33 (0)2 41 93 40 40 - Fax +33 (0)2 41 93 40 50

LEARN MORE ABOUT THE THREE KEY EVENTS OF FRUIT 2050:



> THE VEGEPOLYS - GIS FRUITS
- SYMPOSIUM



> PUBLIC DEBATE
INTERFEL



> FRUIT PRODUCTION FORUM
Ctifi



VEGEPOLYS - GIS FRUITS SYMPOSIUM

Tuesday 16th January, 2:30pm, Loire room, SIVAL, Angers Exhibition Center

Orchards, beneficial for the environment?

#water #earth #carbon #inputs
Where is the R&D in this area?

- With both society and the media often ill-disposed towards arboriculture, it is even more essential **to highlight the new initiatives and practices that are making orchards more environmentally friendly**. These numerous, yet unknown initiatives are often developed on crops other than fruit trees, and some are still in the early research stages. They have a proven environmental impact, especially on soil quality, water quality and availability, and reducing agricultural inputs.
- **Recognised industry experts and researchers from France and abroad** have been invited by VEGEPOLYS and GIS Fruits to provide an outline of these new practices, in an educational and practical way. Attendees are invited to continue the conversation **in a round table discussion with producers, manufacturers, technical institutes and researchers**.

Part 1 - Context and challenges

- Introduction - Françoise LESCOURET, INRA Avignon (France)
- Crop protection - Larry GUT, University of Michigan (USA)
- Sylvaine SIMON, INRA Gotheron (France)
- Carbon - Juan Jo ALARCON, Cebas CSIC Murcia (Spain)
- Water - Bruno HUCBOURG, GRCETA de Basse Durance (France)
- Claire CHENU, AgroParisTech (France)

Partie 2 - Round table discussion

- Jean-François BERTHOUMIEU, ACMG
- Bruno SAPHY, Unicoque
- Philippe MOULLEC, Charles et Alice
- Dominique GRASSELY, Ctifl
- Pierre-Éric LAURI, INRA



PUBLIC DEBATE - INTERFEL

Tuesday 16th January, 7pm
in Greniers Saint-Jean, Angers

- Inspired by the États Généraux de l'Alimentation, and in light of increasingly urgent social and environmental challenges, SIVAL and Interfel are organising a **PUBLIC DEBATE** on the transition towards environmentally-friendly practices. Industry professionals and scientific experts will be available to answer your questions!

Becoming more environmentally friendly - a collective effort.

How can the fruit and vegetable industry collectively respond to the challenge of moving towards environmentally-friendly practices?

- We will be joined by **Nicolas HULOT***, the French minister for the environment, sustainable development and energy
- Hosted by **Mac LESGGY**, presenter and scientific expert for M6

Industry professionals and scientific experts will be available to answer your questions!

'After this event, there will be cocktail reception themed around fruit and vegetables.'

*refers to 'subject to confirmation'



In partnership with:



FRUIT PRODUCTION FORUM - Ctifl

Wednesday 17th January, 9:30am, Loire room SIVAL, Angers Exhibition Center

Apples:
how to produce them differently in the future
to respond to consumer demand?

- This is the question being asked by all the leaders of European farming organisations. Farming and business practices have changed significantly over the last 20 years. To respond to these challenges, **farmers from key European apple-producing countries, and a fruit distribution expert** will be presenting their 10-year visions for apple production. Their reflections will be based on presentations by experts, who are exploring different possibilities for **future orchards**.

European farming representatives:



- Alessandro DALPIAZ, Assomela (Italy)
- A Polish farming representative
- Daniel SAUVAITRE, ANPP (France)

Catherine Glémot from Ctifl will be presenting **a vision of French and European distribution**

Expert presentations:

- **Reducing waste in farming:** the EUFRIN group presents their knowledge on 'minimizing residue' - Franziska ZAVAGLI, Ctifl
- **Organic farming:** expanding the European organic market and production - Philippe BINARD, Freshfel
- **Farming with a smaller workforce:** example of an apple producer using a fruiting wall
François RICHARD, Pomanjou
- **Exporting produce:** developing the apple export market in Europe and worldwide - Philippe BINARD, Freshfel
- **Producing according to consumer demands:** 'who is the boss?' presented by a participating apple producer.