SIVAL: opportunities to boost your company’s international development

A track record of international renown:
Participants: 55 nationalities in 2020.
60% of exhibitors ensured international access on their stands.
Participation in SIVAL ensures access to targeted international contacts:
• Business meeting scheduling via the VIBE international business convention (Vegepolys International Business Event)
• Presence of a delegation of foreign buyers (Europe, Africa, Middle East, Latin America and Asia)
• Workshops dedicated to specific countries powered by experts to provide you with proper advice on export opportunities in international markets.
• Conference programme inviting international experts (VEGEPOLYS VALLEY Symposium, technical interviews, etc.)
• Targeted international media plan
Exhibiting at SIVAL means:
Choosing the guarantee and reputation of the SIVAL brand, renowned for its added value: meeting, business and conviviality.
Taking part in a national reference event for all specialized plant production professionals.
You are sure to meet your clients and prospects.
Improving your communication on your products, skills and innovation.
Finding innovations and new products is one of the main reasons why visitors come.
Multiplying your opportunities to network and discuss key issues in plant agriculture.
Ensuring optimal geographic and sectorial coverage of your customers and prospects.
As the only trade fair, SIVAL is held in an exceptional location, at the heart of production areas and easily accessible by TGV train and motorways from all around France and northern Europe.

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Dates and opening hours
Tuesday 12th and Wednesday 13th January: 9am - 7pm
Thursday 14th January: 9am - 6pm

Angers, the plant capital

Angers, the plant capital...
For two centuries, plants have been the specialty of Angers and the city remains at the forefront of the sectors in terms of innovation, training and research.
5,000 jobs specialized in plant production companies
450 plant experts (researchers, engineers and technicians)
2,500 students in France’s leading plant production training center
Participation of VEGEPOLYS VALLEY, the world’s leading business cluster

... the ultimate business destination
With 700 exhibitors from the material and services sectors, and 26,000 French and foreign professional visitors, SIVAL is the business and innovation meeting point in France for plant production professionals.

SIVAL: the world-class trade fair for plant production
12, 13, 14 January 2021

www.sival-angers.com

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Over the past 5 editions of the VIBE, around 500 attendees were gathered and 1400 BtoB meetings with international buyers were organized.

Growing success
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ANGERS: THE benchmark destination

VEGEPOLYS VALLEY, a pole of SIVAL’s major partners and key actors, was created in June 2019. It is the result of a merger between two competitiveness clusters: Végépolys and Céréales Vallée-Nutravita.

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ANGERS: A FAST-GROWING TRADE FAIR

In 2020, SIVAL launched a new offensive to boost the trade fair, which will be reinforced in 2021: in January, a new 4000m² hall will be opened, bringing the total area up to 22,000m². The parade of exhibitors will also increase, with more than 700 exhibitors, 26% more than in 2019. This new hall will be equipped with an international standard to host the AGRTECH movement.

SIVAL takes place in JANUARY, best time of the year for professionals to travel.

High-profile contests to find and champion innovative products.

SIVAL is a place for professionals to meet and exchange ideas.

SIVAL is a showcase for innovation.

Every year, the SIVAL steering committee puts together a programme of conferences and special events focusing on the challenges shaping the future of agriculture. Industry events, seminars, symposiums and short and interactive contributions; around 400 experts and speakers will be attending to provide adequate solutions to professionals for the future of their farms.

A SPACE DEDICATED TO INNOVATION:

In company a start-up with less than 3 years’ experience, with a totally innovative product?

Our innovative ones is the perfect spot for you. Get in touch for more information.

THE SIVAL INNOVATION COMPETITION

Technical and service innovations for plant production professionals are unveiled at SIVAL. In 2020, the SIVAL INNOVATION contest attracted just over 70 submissions, the French competition dedicated to all plants production.

Join the community of specialist plant production professionals via:

SIVAL has proven its worth.

98% of exhibitors consider visitors to be interested, 93% say very interested.

93% of exhibitors are satisfied with the organisation of the fair.

90% of 2020 exhibitors plan to take part in the SIVAL 2021.

SIVAL: 100% PRO

SIVAL a trade fair organised for and with professionals. Chaired by Bruno Dupont, SIVAL Steering Committee made up of Vegepolys, technical and professional organisations for specialized plant production.

THE AGREENT STARTUP CONTEST

Drawing a bridge between agriculture and innovation, the Agreen Startup contest is based on an idea developed by the Chamber of Agriculture in Pays de la Loire among students and professionals in the production field the opportunity of designing ambitious new projects.

SIVAL: At the heart of the AGTECH movement.

Nearly 60 targeted newsletters, 2 sessions of 60,000 people, seminars and conferences, strategy sessions, international actors, heart of the community of plant production professionals.

SIVAL: 100% PRO

SIVAL has been praised as the reference trade fair for vegetable production: come to meet nearly 60% of professionals from all around France and Europe.

ANGERS: A COMPETITIVENESS CLUSTER DEDICATED TO PLANTS

A new innovation plan for increasingly competitive and higher-quality agriculture, also environment and health friendly.

Its purpose is to federate, both upstream and downstream, all the stakeholders involved in the plant-world’s full value chain.

The aim of this headquarters located in Angers is to federate all the stakeholders involved in the plant-world’s full value chain.

500 members acting on the botanical field, united around a seven-point innovation plan for increasingly competitive and higher-quality agriculture, also environment and health friendly.

This new center for innovation with an international dimension is well rooted in the territory and in the heart of the community of plant production professionals.

As a result of the merger between the two competitive clusters Vegepolys and Céréales Vallée-Nutravita, VEGEPOLYS VALLEY, one of SIVAL’s major partners and key actor, was created in June 2019 as the major partner and key actor of SIVAL.

ANGERS: A LAND OF EXCELLENCE IN PLANT PRODUCTION

The Val de Loire ranks 3rd wine-growing region in France for production.

French region for horticulture and a leading cider producer.

Angers is the capital of the leading tree growing area in the country, and is reputed for plant production bodies, and is a major seed companies.

Western France, the 1st national producer of vegetables has made SIVAL, the reference trade fair for vegetable production: come to meet nearly 60% of professionals from all around France and Europe.

From its headquarters located in Angers, the pole has 500 members acting on the botanical field, united around a seven-point innovation plan for increasingly competitive and higher-quality agriculture, also environment and health friendly.

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