

Exhibitor Guide



<https://online.sival-angers.com>

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Platform presentation



SIVAL Online is an event platform intended to replace the web directory of SIVAL exhibitors, which offers digital services that complement the physical organisation of the show. In concrete terms, it's a web app (available from a web browser) coupled with an equivalent in the form of a native IOS and Android mobile app (available for download on the Apple Store and Google Play Store).

In short, a new opportunity to generate leads!

Increase your visibility and the number of qualified contacts (prospects) before, during and after the event

A real **boost for your visibility** and **for business opportunities!**

Functionalities of SIVAL Online

Replay and V.O.D.	Videoconferencing	Calendar management	Thematic communities
Webinars	Team management	Multilingual display	
Exhibitors' directory	Interactive programme	Marketplace	Cross-search
Making contacts	Statistics, ROI measurement	Product catalogue	Advertising
	Job offers	Live broadcast	Networking
		Push notifications	

Why use the SIVAL Online platform?



Rich, attractive communication

Make visitors want to come and see you by offering a modern, efficient presentation of your company and your flagship products.

Greater visibility

Enjoy additional visibility with an audience who couldn't meet you at the show or couldn't come to the show, with no geographical limits.

Longer-lasting visibility

The possibilities offered by the platform are available before, during and after the event!

More relevant visibility

The algorithms and sorting systems offered by the platform mean each visitor can precisely target the companies that match their search. Time saved for better qualified contacts!

Better management of your customer meetings

Manage your availability calendar, schedule your appointments at the show or remotely via the videoconferencing system provided by the platform. Collect, manage and export contacts made by all your team members



Note: the tool we provide will only be fully effective in addition to a proactive commercial approach and appropriate digital communication!

How do I log in for the 1st time?



- 1 You will receive an email similar to [this one](#) (at the email address of the person designated as stand manager when you pre-registered). Click the "start now" button, and your account will be automatically created by the platform!
- 2 A window will then ask you to create a password to access your account:

The screenshot shows a web interface with a navigation bar at the top containing icons for home, chat, notifications, and user profile. The main heading is "Welcome, create a password". Below it, a subtext reads: "In order to log in the next time that you want to use the web or mobile app." There is a "Password *" label above a text input field containing the placeholder "Define new password". To the right of the input field are an eye icon and a green arrow icon. Below the input field, a small note states "At least 6 characters".

- i** Note: if you think you haven't received this message, please check your spam folder.



How do I log in if I already have an account?



- 1 Access your account from <https://online.sival-angers.com>
- 2 Enter the email address you used to register with SIVAL (as stand manager) as well as your password, chosen on the platform during your first login. Then click on the green arrow to connect.

**SIVAL
ONLINE**

Bienvenue,

Entrez l'adresse email que vous avez fourni lors de l'inscription à l'événement.

Adresse email

Entrez votre adresse email →

**SIVAL
ONLINE**

← **Bonjour Utilisateur**

C'est un plaisir de vous revoir.

Veuillez entrer votre mot de passe pour vous connecter.

Adresse email [Éditer](#)

nicolas.courtade@destination-angers.com

Mot de passe

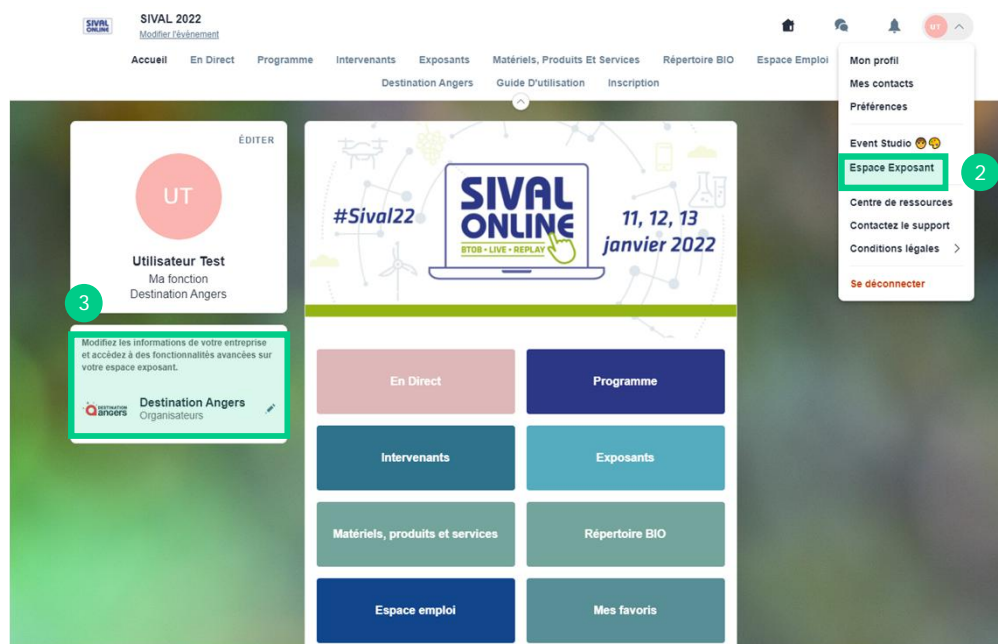
Entrez votre mot de passe →

Vous ne retrouvez pas votre mot de passe ?

RECEVOIR UN LIEN MAGIQUE

- i** Note: If you've forgotten your password, click on "Receive a magic link" after entering your e-mail address. You will then receive a message allowing you to reset it (valid for 1 hour).

How do I access my exhibitor space?



There are 4 possibilities to access your exhibitor space:

1

By clicking the button in the invitation email received which will redirect you to your exhibitor space

2

Click on "Exhibitor space" in the drop-down menu

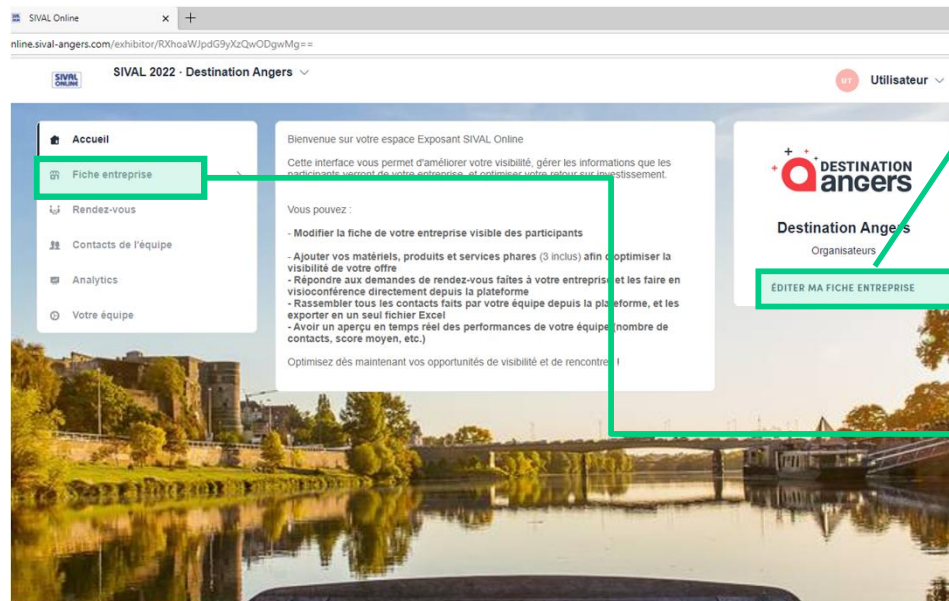
3

Click on your company name from the platform home page

4

Go directly to
exposantonline.sival-angers.com

How do I configure my company profile? 1 / 2



From your exhibitor space, click on "edit my company profile" to open the form to complete

You can also click from the left menu on "Company Profile"

To maximise your visibility, we strongly recommend you fill in all the requested, editable fields from your exhibitor space. If you wish to modify a field that cannot be directly edited (greyed out), please contact the organisation at: support@sival-angers.com

How do I configure my company profile? 2 / 2



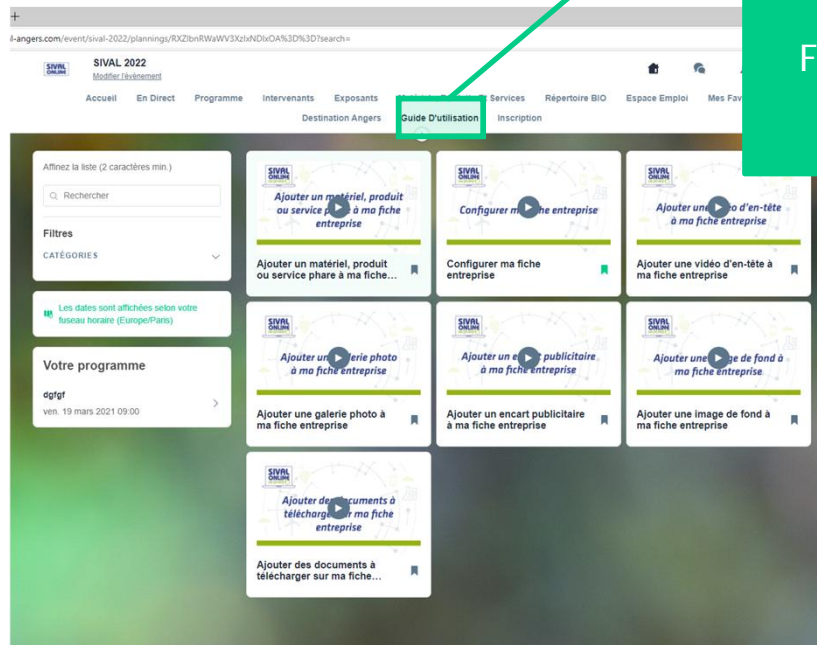
Fill in the different fields of the form on the screen to complete your company profile.

Click on the title at the bottom of each page to proceed to the rest of the form.

When a flag is placed opposite a field, you are prompted to enter content in multiple languages. Click on the flag to enter a translation.

IMPORTANT: as SIVAL is an international event, we strongly encourage you to use the translation functionality to offer an English version of your company profile and your flagship products, materials and services.

To go even further...



Visit online.sival-angers.com!
From the platform, in the top menu, click on "user guide"

You will thus have access to a series of video tutorials which will guide you through the advanced configuration of your company file

If you cannot find the answer to your questions, please contact us at support@sival-angers.com

Thank you for taking the time to
read this practical guide.

We are available to assist you if necessary
at support@sival-angers.com