



SIVAL

ANGERS - 17 - 18 - 19 - JANUARY 2023



MEDIA KIT

All your communication tools are in your exhibitor space

www.sival-angers.com

An event



With the support of





SIVAL ONLINE

A new way to communicate!

→ Business listing on SIVAL ONLINE

Presentation of an additional product/service (3 offered at registration):

The top products appear on the personalised card and in the marketplace of the digital platform.

Technical features: Indicated directly on each exhibitor listing

To be filled out in your exhibitor space when the platform opens

€200 U.P. excl. VAT

Personalised home page background on the business listing (1 personalisation possible):

Technical features: 2560 x 1600 pixels, not exceeding 1 MB

To be uploaded to your space

€300 excl. VAT

Vertical advertising banner on the business listing (1 banner possible):

Technical features: Indicated directly on each exhibitor listing

To be uploaded to your space

€400 excl. VAT

Presentation video on the business listing (1 per business/to be provided):

Technical features: Indicated directly on each exhibitor listing

To be uploaded to your space

€500 excl. VAT



SIVAL ONLINE

→ A push notification to all people who have downloaded the application

Within the limits of the offers available (5 per day in total)

Technical features: 160 characters maximum including spaces + 1 link to your exhibitor listing or to your website

We will contact you again after your order to plan the service

€600 U.P. excl. VAT

→ Advertising insert on SIVAL ONLINE home page and Splash Screen (full screen display) when opening the smartphone application

Within the limits of the offers available (4 advertisers maximum - random display of adverts)

Posting statistics provided at the end of the event

Technical features: 1080 x 1920 pixels, not exceeding 1 MB

We will contact you again after your order to plan the service

€1,000 excl. VAT

N.B:

We will not carry out any work relating to the graphics, content, or any other element of your advertising. Locations will be reserved according to the order of arrival or orders accompanied by payment and subject to the approval of the organiser of the trade fair.

Any order sent without payment will be considered invalid.

ORDER FORM / ADVERTISING INSERTS

EXHIBITOR:

STAND:.....



		EXCL. VAT	Quantity	TOTAL excl. VAT
SIVAL ONLINE SERVICES				
<input type="checkbox"/>	PRESENTATION OF AN ADDITIONAL PRODUCT/service	€200		
<input type="checkbox"/>	PERSONALISED HOME PAGE BACKGROUND on the business listing	€300		
<input type="checkbox"/>	VERTICAL ADVERTISING BANNER on the business listing	€400		
<input type="checkbox"/>	PRESENTATION VIDEO on the business listing	€500		
<input type="checkbox"/>	A PUSH NOTIFICATION on the application	€600		
<input type="checkbox"/>	ADVERTISING INSERT on Sival Online home page	€1,000		
TOTAL excl. VAT				
VAT 20%				
TOTAL incl. VAT				

Order form to be returned:

☐ by mail, accompanied by your payment and the signed terms and conditions, made payable to
ANGERS LOIRE TOURISME EXPO CONGRES (ALTEC)

☐ by email accompanied by bank transfer payable to:
isabelle.taillandier@destination-angers.com
valerie.rayer@destination-angers.com

Payment by:

- ☐ cheque
- ☐ bank transfer to our bank
Crédit Mutuel Angers (ref. below)
10278-39449-00025053801 - 47 - CMA Centre d'Affaires
(Please provide your company name as a reference on the transfer)

Date:

Company Stamp,
Signature and name: