



SIVAL

ANGERS - 11 - 12 - 13 - JANUARY 2022

OFFERS PARTNERSHIP EXHIBITORS



INCREASE YOUR VISIBILITY

LINK YOUR COMPANY TO THE BRAND
AND REPUTATION OF SIVAL
OUR OFFERS ARE PERFECT FOR YOU!

In figures... (Sival 2020)

26,000
VISITORS

30,000 M²
OF EXHIBITION

700
EXHIBITORS

55
NATIONALITIES

SIVAL - SIVAL - International Trade Fair of Specialised Plant Production Techniques

An event



With the support of





A sector represents a hall

- **Highlight your logo on the Partners tab on SIVAL ONLINE** (logo to be provided)
- Your **kakemono at one of the 2 entrances to the hall** where you are located

*Offer limited to 2 exhibitors per sector
Availability to be confirmed by the SIVAL organisation*

€700
excl. VAT



- Highlight **your logo on the Partners tab on SIVAL ONLINE** (logo to be provided)
- Your **banner** on one of your sector's newsletters: over 80,000 unique emails valid across all sectors
- **Your logo on the trade fair floor plan**, published in 15,000 copies
- Your **banner** on the home page or on one of the inside pages of the **SIVAL website**

€1,700
excl. VAT



ON THE SIVAL ONLINE PLATFORM

- Highlight **your logo on the Partners tab on SIVAL ONLINE**, to be provided
- Presentation of **your additional product/service on your SIVAL ONLINE company listing** (3 offered at registration | Note that the top products appear on the personalised card and in the marketplace of the SIVAL ONLINE)
- Your **advertising banner on your company listing on SIVAL ONLINE**

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- Your **logo on the trade fair floor plan**, published in 15,000 copies
 - **Social media pack:**
 - 1 post before and 1 post during the trade fair on the trade fair Facebook page | 1458 fans (the posts can be different)
 - 1 identical tweet repeated 6 times | 3,200 followers (3 tweets in November and December and 3 in January)
 - Your **article on the home page of the SIVAL website**

Offers subject to availability | To be confirmed by the organisation of SIVAL

€2,750
excl. VAT

* The technical constraints of the partnerships will be given to you at a later date.

ON THE SIVAL ONLINE PLATFORM

- **Presentation video on your company listing** on SIVAL ONLINE, to be provided
- **Presentation of your additional product/service** on your SIVAL ONLINE company listing (3 offered at registration | Note that the top products appear on the personalised card and in the marketplace of the SIVAL ONLINE)
- Your **advertising banner on your company listing** on SIVAL ONLINE
- **Highlight your logo on the Partners tab** on SIVAL ONLINE (logo size proportional to partnership chosen)
- **Promotional video of your company broadcasted live** on SIVAL ONLINE before the conferences - **EXCLUSIVITY FOR THE DAY**, to be provided

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- Your **advertising insert** on the home page or on one of the inside pages of the **SIVAL website**
 - **Social media pack:**
 - 1 post before and 1 post during the trade fair on the trade fair Facebook page | 1,458 fans (the posts can be different)
 - 1 identical tweet repeated 6 times | 3,200 followers (3 tweets in November and December and 3 in January)
 - **Your logo on the exhibition posters** (4 x 3 posters around the site of the Parc des Expositions in Angers)
 - **Your logo on the trade fair floor plan**, published in 15,000 copies
 - **A room made available for public relations** (3h - duration can be adjusted / sound system, microphone, video projector, tables & chairs provided)
 - **Guaranteed partnership renewal at the SIVAL 2023 event**

Offer reserved for 3 companies | Availability to be confirmed by the SIVAL organisation

**€5,550
excl. VAT**

For a customised partnership, please contact:

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